

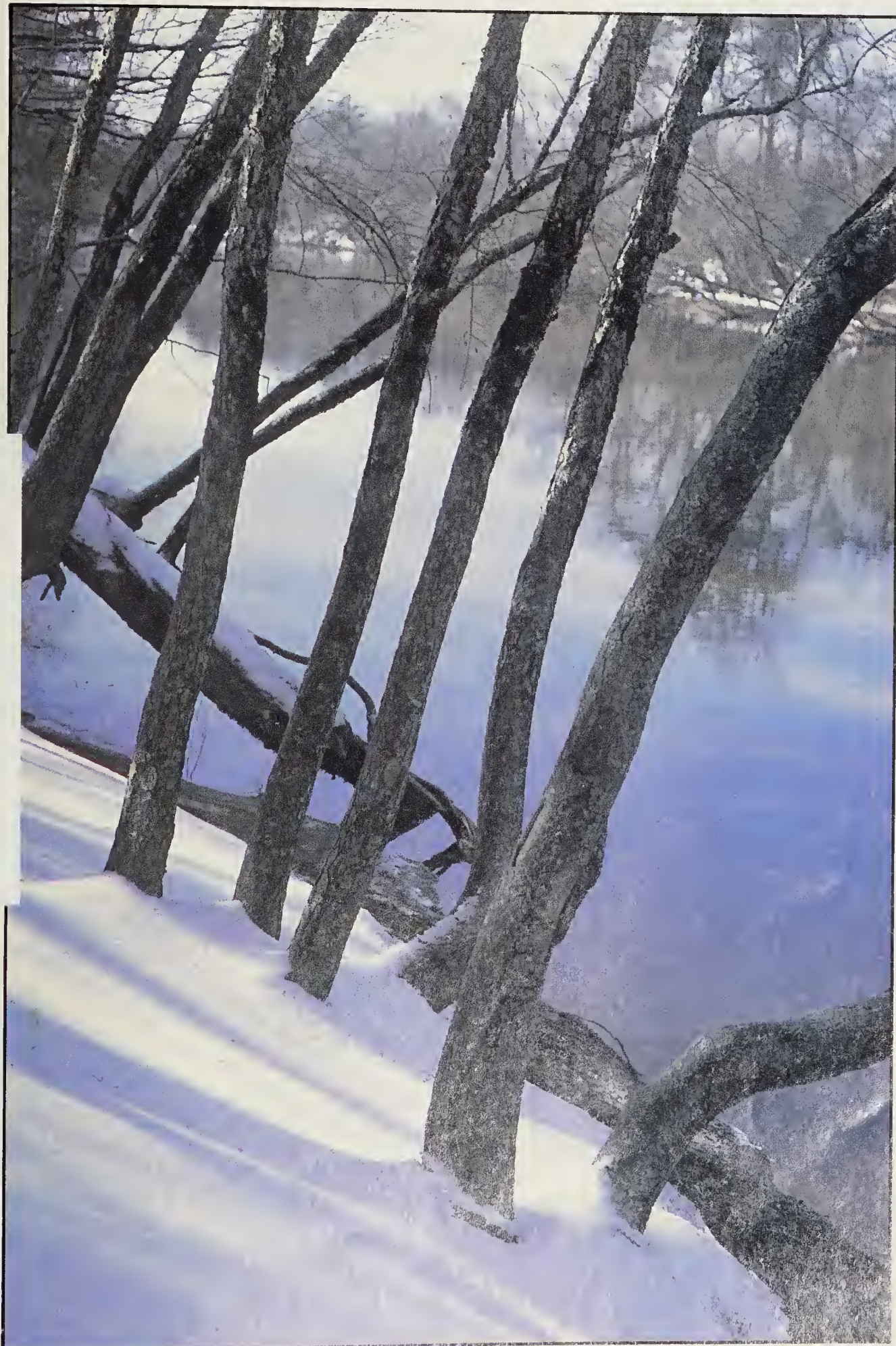
February
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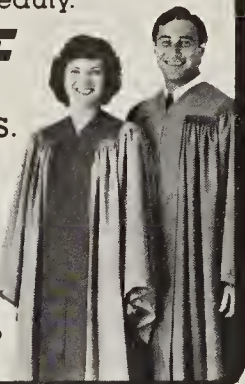
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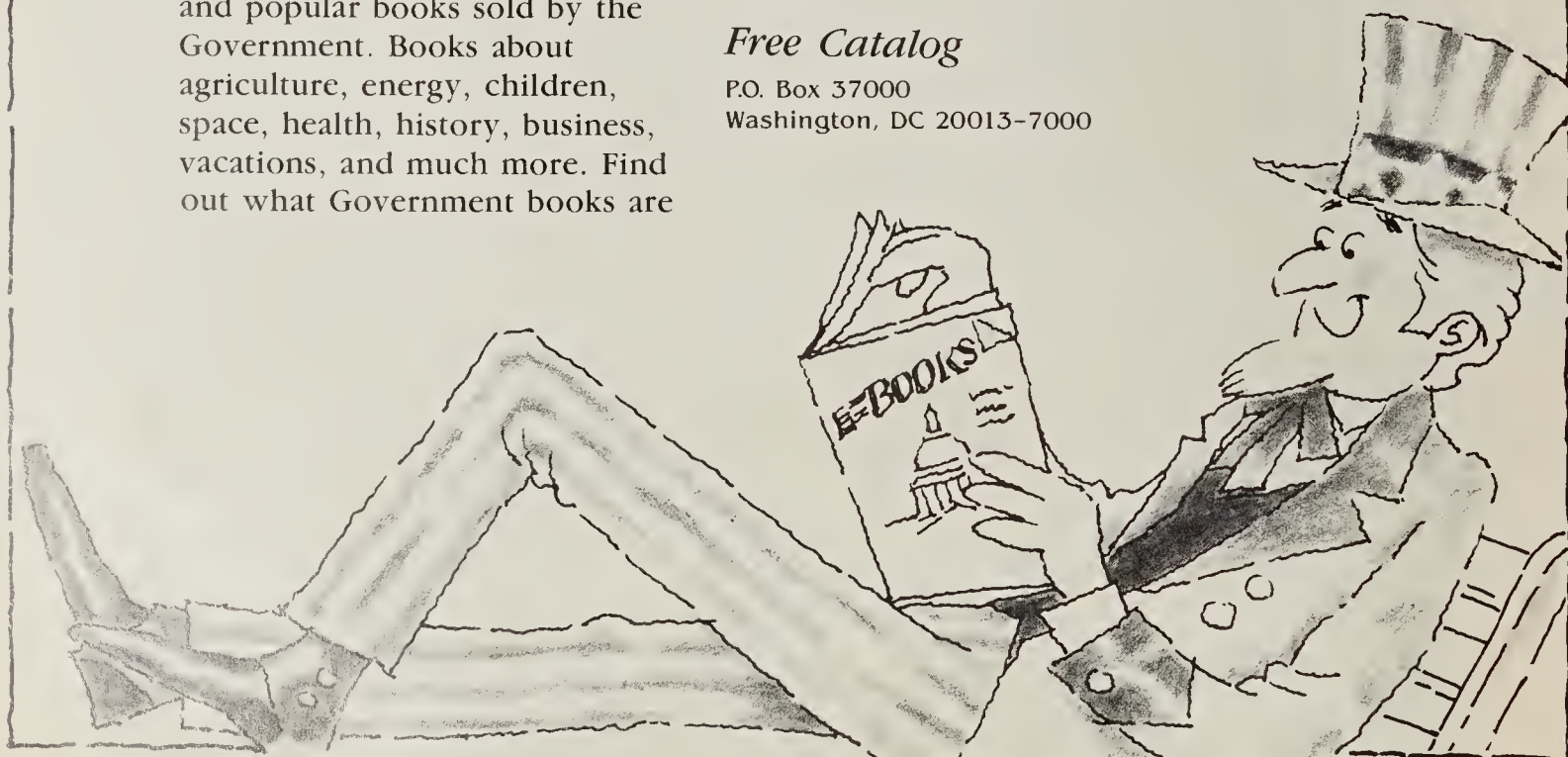
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Move With Caution On Radon Testing

The federal government's warning last fall on the health effects of radioactive radon gas has left homeowners across the country wondering what they should do about it.

While the potential health effects are serious, officials are also insisting there's no need to panic because it's a problem that can be solved. The basic advice to virtually every homeowner is to buy a radon test kit and either seal or ventilate your home if the test shows dangerous radon levels.

(See related story, page 37)

But you need to be a smart and careful consumer. The field is ripe for con artists, and even reputable contractors or testing laboratories may not have a lot of experience with radon. Government agencies are just beginning to think about licensing requirements and standards.

Radon is a colorless, odorless, tasteless radioactive gas. It comes from the natural decay of uranium and can be found in soil and rocks containing uranium. Outdoors radon is diluted to such low levels that it causes few health problems. But in a home it can accumulate.

The U.S. Environmental Protection Agency says that more than 8 million homes have radon levels high enough so that countermeasures should be taken. Assistant Surgeon General Vernon J. Houk says that radon was the second-leading cause of lung cancer after smoking.

The government recommends testing all

detached and row houses and all apartments from the second floor down. Test kits are commercially available for between \$10 and \$50. They require you to expose the kits for between a few days and as much as a year, depending on the measuring technique. You then mail them to a laboratory for analysis.

The Environmental Protection Agency conducts a Radon Measurement Proficiency Program. This voluntary program allows laboratories and businesses to demonstrate their capabilities in measuring indoor radon. The names of firms participating in this program can be obtained from your state radiation protection office or from your EPA regional office. Their addresses are on page ??.

Radon enters home through dirt floors, cracks in concrete floors or other open areas such as floor drains or sumps. Eliminating a radon problem, then, would involve sealing those holes. Contractors generally charge \$500 to \$2,000 for such work. Some homeowners might be able to do the work themselves. In some cases, ventilation can be a safe remedy.

Contractors should be chosen carefully. Ask for references and check with the local Better Business Bureau or Chamber of Commerce.

Getting a second opinion from another contractor or a state radiological health official can help you decide if a proposal is reasonable. And be sure to get a written estimate of costs which stipulates the work to be done.

Seatbelt Law Proving Its Worth

More Tar Heels are living longer these days because they have added a very important though unattractive item to their wardrobes.

Over two thirds of us are wearing seatbelts. And while we may not like it, we're becoming accustomed to the belt's snug pressure against our shoulders and middles.

Few laws passed by North Carolina reap such clearly positive results. The *Journal of the American Medical Association* (JAMA) esti-

it's a
snap



mated, using figures from the N.C. Motor Vehicles Division, that after the law took effect in January 1987, severe or fatal injuries fell to 8,220 in the first nine months.

Comparing that to 9,060 for the same period of 1986 and projecting for a full year, JAMA concluded that the belts spare at least 1,100 Tar Heel drivers and riders severe or fatal injuries annually.

We doubt that only the threat of a \$25 fine

(Continued on page 8)

1989

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Should you encounter advertising that does not comply with these standards, please inform the editor at P.O. Box 27306, Raleigh, NC 27611.



EDITOR'S LETTER

We have a letter from Sharon Fairweather, director of public relations at New River Light and Power Company in Boone, calling our attention to an error in the story we ran in the January issue about the role co-op line crews play in restoring service during power outages.

The story identified New River Light and Power as a private utility serving about 2,000 customers, with power provided by Blue Ridge Electric Membership Corporation, Lenoir.

Ms. Fairweather points out that the company serves about 6,000 residential and commercial customers and is not privately owned.

It's "a self-supporting subsidiary of Appalachian State University and has been since its inception in 1915," she wrote.

The story referred to an ice storm in December, 1986, that disrupted service for about 11,000 Blue Ridge EMC consumer-members along with the New River customers.

The story did not mention how long that outage lasted, but Ms. Fairweather noted that "during the outage in 1986 the longest period of time that any of our customers were without service was 48 hours and that was an isolated case. This is the longest interruption in service in the 74 years that New River has served the Town of Boone and the university."

Meanwhile, another reader has responded to our invitation to share tales of old light bulbs that still burn. Some of these stories were featured in the December issue's "Grits" column.

James E. Moses of Rt. 9, Morganton, wrote about a bulb he has that dates back to around the turn of the century.

The bulb is "shaped like a bell, flat on the bottom and the filament comes down and makes a loop and turns from one end to the other," he wrote. "It still burns. It was used in a pantry for many years. It gives light compared to a lamp. . . . It has a patent date of 1896 and a couple of others but you have to use a magnifying glass to read."

Moses also pointed out that the bulb was used in his mother's home, where "the meter at that time was in my mother's bedroom in a closet. The man had to knock on the door and come in to read the meter."

Best regards,

Owen Bishop

Cover Photo: A Winter Scene Along The Neuse River

Our cover this month features a winter scene along the Neuse River at Cliffs of the Neuse State Park. The photograph is by Jack Dermid of Rt. 3, Wilmington, a retired UNC-Wilmington biology professor who specializes in nature photography.

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HERE, THERE & EVERYWHERE



New Programs Support Lung Association

Golfers and cyclists can help control lung disease through two programs sponsored by the American Lung Association of North Carolina, Eastern Region.

The Gold 49'er Golf Privilege Card allows golfers to play one round at 49 golf courses in the eastern part of the state. The card, which is good until Dec. 31, can be purchased for \$30.

The 6th Annual Coastal Carolina Bike Trek allows cyclists to enjoy a weekend of biking, sun and fun along a scenic route from Wrightsville Beach to Long Beach.

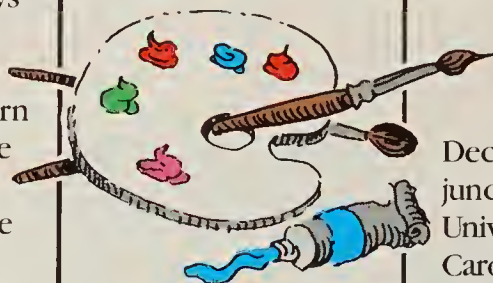
Bikers can choose from two treks—April 28-30 or May 5-7. Lodging and food will be provided to participants. To be eligible, cyclists must raise over \$250 in sponsorships and donations.

For more information on either program, write or call the American Lung Association of N.C., Eastern Region, at P.O. Box 1407, Greenville, NC 27853. Phone: (919) 752-5093.

Winston-Salem Gallery Offers 4 Exhibitions

Four exhibitions are currently being featured at the Southeastern Center for Contemporary Art in Winston-Salem:

- Greenville's James Beamon is the featured artist in a solo exhibition of surrealistic paintings.



- Photographer Rachel Giese of Provincetown, MA, showcases a solo exhibition of black-and-white photographs featuring the people and places of Ireland.

- One exhibition features cardboard buildings, handmade paper and plaster reliefs, created by area

6-and-7-year olds.

- Works by sculptors E. George Lorio of Greensboro, Terry Adkins of Alexandria, VA, Harriett Bell of Tallahassee, FL and Alan Stone of Washington, DC will be on display

through March 26.

For more information on any of the exhibitions, write or call the center at 750 Marguerite Drive, Winston-Salem, NC 27106. Phone: (919) 725-1904.

Museum Sponsors Summer Institute

The Museum of Early Southern Decorative Arts, in conjunction with the University of North Carolina at Greensboro, will sponsor the 14th annual graduate Summer Institute June 25-July 21 in Winston-Salem.

The course, "Early Southern History and Decorative Arts," will focus on Charleston, SC, and the coastal regions of North Carolina, South Carolina and Georgia.

The course will feature lectures, workshops, field trips and research projects with instruction coming from museum staff members, UNC-G faculty and guest speakers.

For further information and application forms, write or call

Sally Gant, Education Coordinator, Summer Institute, P.O. Box 10310, Winston-Salem NC 27108. Phone: (919) 721-7360.



Exhibit's Schedule Extended

The schedule for "First Family Fashions," an exhibit of fashions worn by the state's First Families through the years, has been extended at the North Carolina Museum of History in Raleigh. The show, originally set to close in March, will now be on display until June 11.

The exhibit, presented every four years, showcases more than 25 gowns worn by the state's First Ladies—dating back to 1810.

For more information on the exhibit, write the N.C. Museum of History, 109 E. Jones St., Raleigh, NC 27611. Phone: (919) 733-5722.



Queen City Will Host Spring Show

Spring's first scents will be found at the 29th Annual Southern Spring Show, Feb. 25-March 5, at the Merchandise Mart in Charlotte.

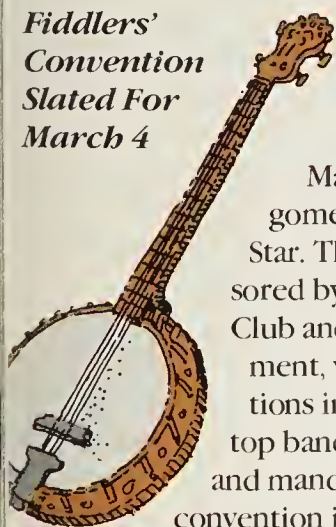
The show will feature flowers, crafts and garden equipment, with more than 20 designer rooms decorated to showcase the vibrant season.

In addition, a 6,000-square-foot African Garden will be installed by the North Carolina Zoological Park, depicting tropical foliage, a waterfall and animals.

Admission to the show is \$5 for adults and \$3 for children ages 6-12. Adult tickets are \$4.50 in advance. Show hours are 10 a.m. to 9:30 p.m. daily except 10 a.m. to 6 p.m. Sunday.

For more information, write or call the Southern Spring Show at P.O. Box 36859, Charlotte, NC 28236. Phone: (704) 376-6594. Toll-free: (800) 532-0189.

Fiddlers' Convention Slated For March 4




Music will be in ample supply at the 62nd Annual Star Fiddlers' Convention March 4 at the East Montgomery High School Gym in Star. The convention, sponsored by the Halcyon Woman's Club and the Star Fire Department, will feature competitions in 10 events, including top band, fiddle, banjo, guitar and mandolin. Admission to the convention is \$5 for adults and \$2 for children under 12.

For more information, write or call Convention, P.O. Box 501, Star, NC 27356. Phone: (919) 428-2759.

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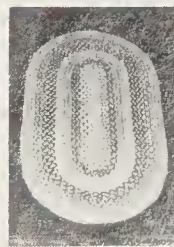
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Court Rules

Power Plants' Abandonment Costs Can't Be Passed On To Catawba Co-Owners

North Carolina Electric Membership Corporation (NCEMC) and the other co-owners of the Catawba Nuclear Plant have won a resounding victory over Duke Power Company in a dispute regarding abandonment costs for two other plants.

The victory came in a ruling by the U.S. Court of Appeals for the District of Columbia Circuit upholding a decision by the Federal Energy Regulatory Commission (FERC).

The court said Duke Power was not entitled to collect from the other Catawba plant's owners for the cost of abandoning Duke's Cherokee and Perkins Nuclear Plants.

The court ruling means that NCEMC, the generating and transmission cooperative serving the state's electric co-ops, will get to keep \$12.5 million that Duke had refunded in 1988 as a result of the FERC decision.

In addition, NCEMC will avoid paying Duke another \$7.5 million that would have been due had the FERC decision been reversed.

Duke Power had maintained that the Catawba Plant's co-owners were subject to financial responsibility for the abandonment costs because of the terms of the contract covering the Catawba joint venture arrangement.

Other co-owners in the plant are N. C. Municipal Power Agency No. 1, which serves various cities in western North Carolina; Piedmont Municipal Power Agency, which serves cities in western South Carolina; and Saluda River Electric Cooperative, which serves five electric co-ops in western South Carolina.

Thomas J. Bolch, NCEMC general counsel, said the victory means the cooperatives that paid NCEMC the money in question will receive a refund sometime in 1989, assuming Duke does not seek an appeal of the court's decision to the U.S. Supreme Court.

Seatbelt Law Proving Its Worth

Continued from page 3

in the unlikely event of being ticketed caused seatbelt use to increase from 25 percent in 1984 to a peak of 78 percent in January 1987, just after the law took full effect.

At that time, North Carolina's seatbelt use was the highest ever attained in the United States. It has since leveled off, averaging 68 percent for drivers and 66 percent for passengers.

But the word continues to get around. It only takes one slight bump-up to convince the most fanatical objector that he would have fared a lot worse had he not been wearing his belt.

Statistics support that. From medical records, JAMA estimates that wearing belts reduced injury severity 60 percent, hospital admissions 64 percent and hospital charges 66 percent.

This law, so much cussed, discussed and for a long time defied, has truly proved its worth.

—The Raleigh Times

Cogeneration Facility Planned In Duplin

Officials of the North Carolina Electric Membership Corporation (NCEMC) and a private company have adopted a joint venture "letter of intent" to build and operate a cogeneration facility in Duplin County.

Under the agreement, the facility will be located at the site of a planned ethanol plant, which would use steam from the cogeneration plant to produce ethanol and other by-products from corn.

Cogeneration involves tapping a single fuel to produce electricity while also using it for another application. (*See related story, below, for details.*)

At announcement ceremonies for both facilities, Lt. Gov. James Gardner called the project a great step for economic development in Eastern North Carolina.

"This is truly a pioneering project—born out of the imagination and the exciting alliance of industries and local and state government," Gardner said.

The ethanol plant will be developed and operated by North Carolina Ethanol, Ltd., while the adjoining cogeneration facility will be a joint venture involving NCEMC and Energy Resources and Logistics (ER&L)—a subsidiary of CSX Transportation of Baltimore, MD.

David McCue, interim executive vice president of NCEMC, said the "letter of intent" on the cogeneration plant was critical to the selection of the Duplin County site for the ethanol plant.

"To have another entity generating steam for the ethanol plant's use was part of the Duplin County advantage," he said. "To that extent, NCEMC was able to play a role in both the economic development opportunity and move into a position to take advantage of the benefits of possible future power supply options through cogeneration."

The \$200 million ethanol plant is expected to use more than 24 million bushels of corn a year to produce about 60 million gallons of ethanol.

One of the uses of ethanol is as a fuel additive. Blended with unleaded gasoline, ethanol increases octane while reducing harmful emissions such as carbon monoxide.

The plant, which will be built on a site near Faison, will be a boost to the economy of the Duplin County area. It is estimated that more

than 125 new jobs will be created by the plant—with an annual payroll of about \$2.5 million.

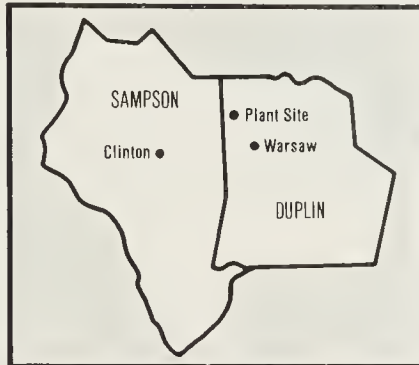
"North Carolina EMC has supported the Duplin County Development office and Four County EMC in their efforts to find a site for the ethanol plant in Duplin County," McCue said. "The plant's positive impact on the economy of this region is of prime importance to all of the development players."

Electricity generated by the cogeneration plant will be used to serve consumer-members of Four County EMC, Burgaw, and Tri-County EMC, Dudley. Four County EMC will provide power for the ethanol plant—a load of about 16,000 kilowatts.

NCEMC, the generation and transmission cooperative serving EMCs across the state, has yet to work out details with ER&L concerning the cogeneration project.

In a joint announcement, officials of the two organizations said the "letter of intent" is a commitment to work through development of agreements with a goal of building and owning such a power facility.

Plans for the cogeneration facility are also subject to the approval of the boards of NCEMC and ER&L and applicable regulatory bodies.



Just What Is Cogeneration?

What is cogeneration?

Lots of folks are asking that question because cogeneration power plants have been making their way into the news lately—and will continue to do so in the future.

When most folks think of power plants, the first image that comes to mind is a structure, far removed from any other business or development, using a single fuel—coal, oil, gas or nuclear—to produce electricity.

However, cogeneration facilities are usually built on the same site with other industrial plants. Yet, the end result—producing electricity—is the same.

In the simplest terms, cogeneration involves tapping a single fuel for the production of electricity while also using it for another application, according to engineers at the North Carolina Electric Membership Corporation.

For example, steam will be needed in the production of ethanol at the plant that will be built in Duplin County. Steam is also needed for operating a turbine/generator to produce electricity.

Using the cogeneration concept, a steam-producing operation will be built near the ethanol plant to provide a single source of steam for use in making ethanol and for generating power.

It's that kind of utility/private sector cooperation that's making cogeneration an attractive method of producing electricity.

The engineers pointed out that there are numerous other ways of using cogeneration. One popular method is the large-scale burning of trash. Using the heat from the burning trash (a cheap, endless fuel source) steam can be created and used to operate a turbine/generator, producing electricity.

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By John T. Jackson

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A North Carolina electric cooperative and a nationally-known comedian will join forces for a special event in March marking two major milestones.

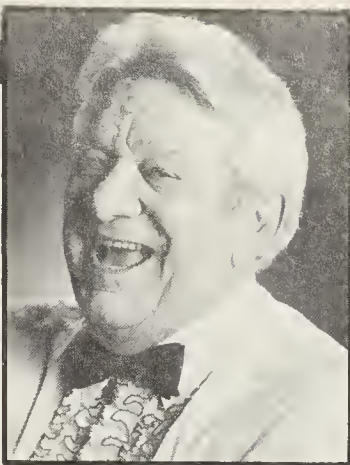
Popular country comedian Jerry Clower will record a live album at the 1989 Annual Meeting of Jones-Onslow Electric Membership Corporation, Jacksonville, March 17, at White Oak High School in Jacksonville.

The event is being coordinated to mark the 50th Anniversary of the cooperative and Clower's 20th Anniversary with MCA Records.

The comedian has recorded about 20 albums with MCA, selling a total of more than 3.6 million records.

Clower, a co-op member himself in his home state of Mississippi and a frequent entertainer at co-op events, will dedicate the album to the rural electric cooperatives across the nation.

A former fertilizer salesman, Clower



In Jacksonville
**Jerry Clower
To Record
Album At
Co-op Meeting**

became a popular public speaker during his business travels in Mississippi. His tales about growing up in the rural part of the state soon became more popular than his salesmanship.

As a result, Clower was signed to record a record with MCA Records—"Jerry Clower From Yazoo City, Mississippi Talkin'."

Soon, Clower was making over 200 public appearances a year—delighting audiences wherever he went. He became a regular member of the Grand Old Opry in 1973 and was a regular on the syndicated show, "Hee Haw," for a few years. He is also the author of three books.

The father of four children, Clower and his wife of 40 years, Homerline, still reside in Mississippi.

Jones-Onslow EMC was organized in June, 1939.

The co-op currently serves about 37,000 consumer-members in Lenoir, Jones, Onslow, Duplin, Pender and Craven Counties.



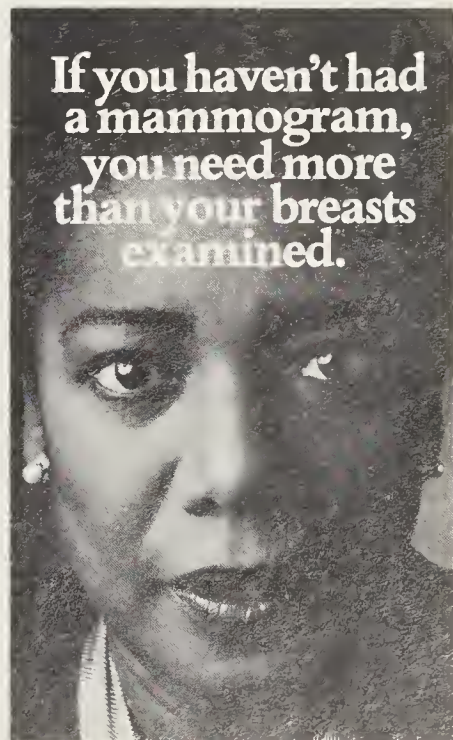
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For EMCs

Hand-Held Computers Speed Up Meter Reading/Billing Processes

For almost five years, Lydia Rose, a meter reader with Davidson Electric Membership Corporation (EMC), Lexington, was an efficient worker, needing only pad and pencil to get the job done.

But about a year ago, Rose was informed that she was getting a new partner—a hand-held, 56-key piece of high-tech machinery that was going to make her job easier.

She wasn't exactly thrilled with the news.

"At first, I was a little apprehensive about it," Rose said about the change. "I had never worked with computers before and thought it was going to be difficult. Now, I think it's terrific."

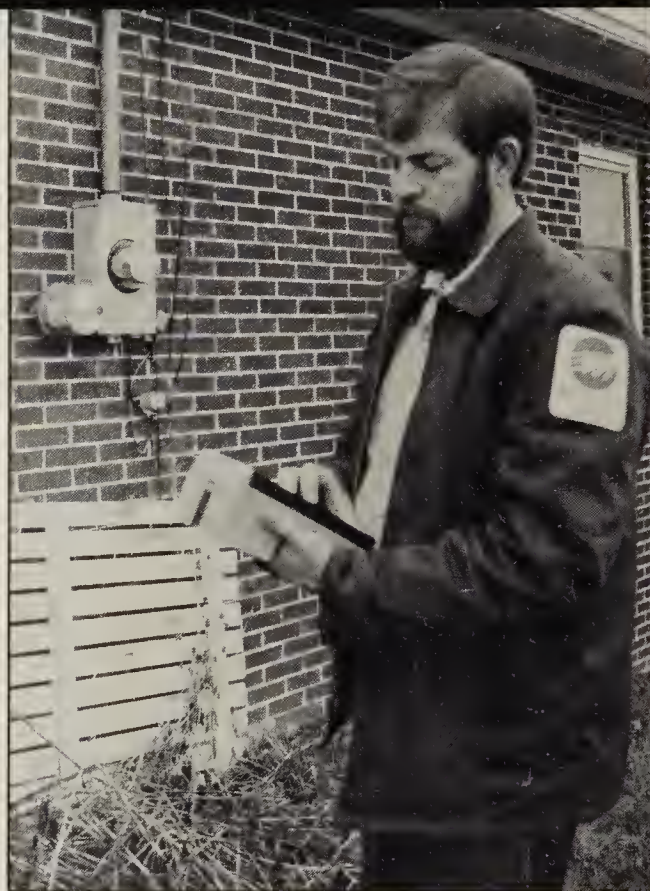
Those sentiments are being echoed at the various North Carolina EMCs that have been operating the hand-held meter reading systems—some for a few years, some for only a few months. From employees to members to directors, computer-

ized meter reading has scored high marks.

Before the advent of the new systems, EMCs found themselves in one of two situations: either the co-op had meter readers who used pad and pencil, or the co-op consumer-members would read their own meters.

Either way, many EMC leaders and employees felt the change to computerized meter reading might cost more money than it would save.

"At first, I thought



Hal Isaacs, a meter reader at Blue Ridge EMC, uses a hand-held computer to take a reading at the home of a Watauga County consumer-member.

it was another gadget that was going to cost us money, but I quickly changed my mind," said Noel Lee Jr., president of the Board of Directors at Edgecombe-Martin County EMC. "It's done everything promised."

What the system promised was easier meter reading that would, indeed, save money.

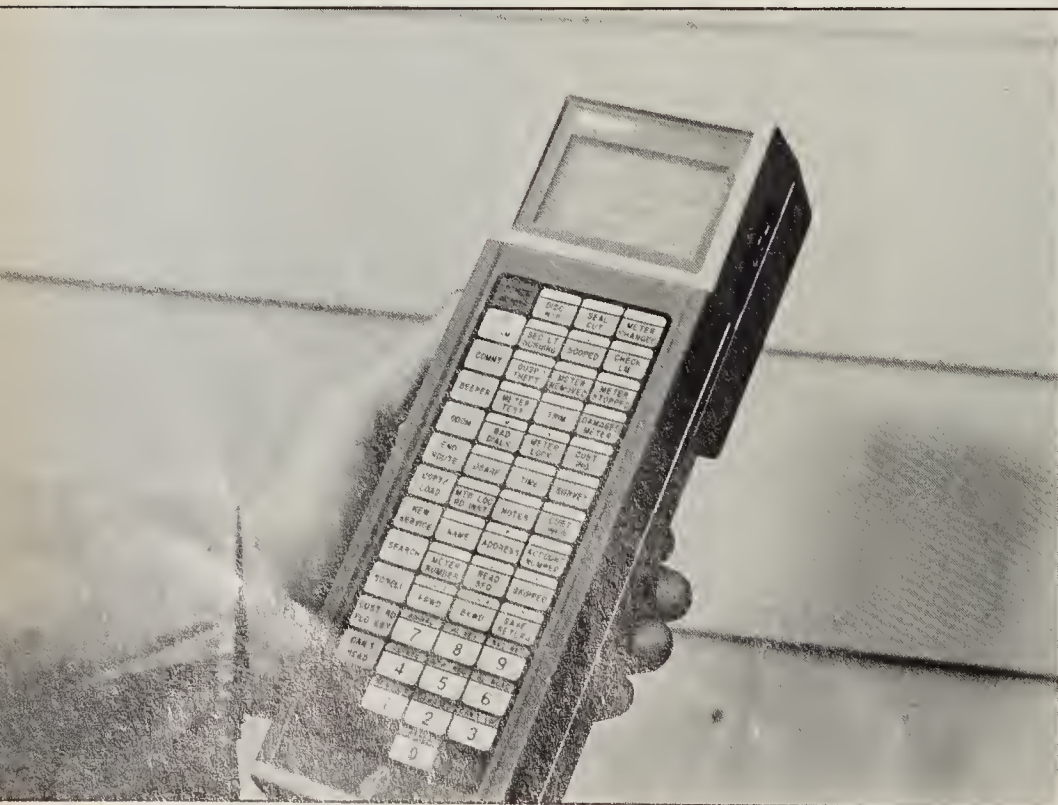
At Union EMC, Monroe, the members previously read their meters. Around the first of the month, members would send in their reading for the past month and they would be used to calculate the next month's bill. The operation created quite a mail glut.

"We had to hire part-time help to open the mail," said Terry W. Griffin, manager of data processing and consumer accounting at Union EMC. "We've got 23,000 members. That's a lot of mail."

With the new system, bills are sent out shortly after the meter is read. That evens out the mail flow, and also helps the EMC's cash flow—cutting down the time lag between when the meter is read and when the member is billed.

That particularly helps when an EMC must write off bad debts—unpaid bills that can't be collected.

Ronald B. Frazier, office services manager at Rutherford EMC,



Hand-held computers like this one are being used at several North Carolina Electric Membership Corporations to speed up their meter reading and billing processes.

—Matt Vernon/Wake EMC

—Story by Randy Wheelless

Forest City, said using the more current billing system has cut bad debts "substantially."

For EMCs that already had meter readers, the computer system eliminates the time-consuming process of keying in the readings from meter readers into the co-op's main computer system.

With the hand-held system, the portable computer is loaded directly into the EMC's computer—saving valuable time and effort.

And meter readers say they can work faster with the system.

"I can't put my finger on why, but it does

speed up work," said Rose.

For members who have been reading their meter for years, the new system took a little getting used to. However, many members are starting to see the benefits.

"It was easy to forget to read your meter the old way. Surely, it caused more work for everybody," said Ethelda Whitlow of Rt. 1, Hillsborough. "I still read my meter out of habit. However, the EMC has always been right on the nose."

Even in this high-tech world, old-fashioned cooperation has been the main ingre-

dient in making hand-held meter reading a success.

At Union EMC, operators of turkey and chicken houses read the meters when EMC employees pay a visit. The operators fear that the meter readers could spread disease from one operation to another, so they read their meters and pass the readings on to co-op employees.

"Our members have been very cooperative with the change," said Frazier about Rutherford EMC members. "They've been very willing to work with us with locked gates and hard-to-get-at meters."

Many of the co-ops using the hand-held system are serving as examples for other EMCs that are interested in adopting such a system.

Officials at many EMCs say switching to the new system took months of planning and research, but the hard work has paid off.

"We made a thorough study of the system," said Frazier. "We visited several other co-ops to get some first-hand information. We didn't make the change until we had given it a lot of thought.

"However, I can highly recommend it."

High Tech 'Magic' Serves To Boost Co-op Efficiency

What's the magic in hand-held meter reading for North Carolina electric co-ops?

Although the little gizmos work wonders that may seem rather mystical at times, there's no magic involved. It's simply a matter of giving competent employees the latest equipment available to serve co-op consumer-members as efficiently as possible.

The computer systems vary, depending on the brand and the way they're integrated into an EMC's operation, but all of them function in the same way, according to officials at the EMCs using the computers.

The battery-operated devices are charged overnight to be ready for service the next morning. The meter reading routes are programmed into the units before the readers head out to start the day—although the routes can be varied.

When the co-op employee is ready to read a meter, he or she will key the meter's identification number into the computer and then punch in the reading.

Since the computer is programmed with historical information on that meter, it will not accept the reading if it shows exceptionally high or low power use compared to previous readings. This permits the meter reader to re-key the reading in case it was entered incorrectly.

At some EMCs, if the reading is correct but still shows unusually high usage, the reading is flagged for follow-up. A co-op employee will call the member to report the high reading, allowing him to prepare for a high bill that will soon be on its way to him.

Meanwhile, if a meter reader spots a problem—a broken tree branch that could fall onto a line, for example—the details can be fed into the computer. That warning will be routed to repair crews the next day so the potential hazard can be cleared up.

At the end of the day, the meter reader returns to home base, where the computer is loaded into the co-op's main system. The information is immediately sorted and billings prepared. Readings taken one day can show up in bills that are mailed two days later.



Gail Pleasants, accounting supervisor at Wake EMC, inserts a meter reader's hand-held computer in the co-op's main system. Data from the meter readings are fed directly into that system to be used for billings.



Now In Its 15th Year

Radio Program Covers N.C. General Assembly

"Legislative Review," a weekly radio program offering news of the North Carolina General Assembly, is entering its 15th year with the outlook that it will provide broader coverage than ever before.

The program, which is sponsored by the state's Electric Membership Corporations, airs on a network of more than 100 stations across the state.

Jay Joiner, the veteran broadcaster who produces and anchors the five-minute program, said he expects its coverage to be "more intensive" than it has been in the past.

Joiner, who covers the legislature regularly for the North Carolina News Network, pointed out that the broadcasting facilities at the legislative building are being expanded and this may open the way for more direct reports from that studio.

The newsman has been with the news network for the past six years. A native of New York state, he has worked in radio in Mississippi, Texas and North Dakota. He was part of a team of reporters who shared honors when the North Carolina network won a Peabody Award for a special series of broadcasts.

"Legislative Review" will be aired each week throughout the 1989 legislative session.

Most of the stations on the program's network will broadcast the show each Sunday at 12:55 p.m. with repeats at 3:55 p.m. and 5:55 p.m.

Meanwhile, 13 stations will broadcast the program at various times on Thursdays and Fridays.

Those stations, listed by towns, are: Boone, WATA; Burnsville, WKYK; Canton, WWIT; Dunn, WCKB; Jacksonville, WLAS; Marshall, WHBK; Mount Airy, WPAQ; Lenoir, WJRI; Sparta, WCOK; Wadesboro, WADE; Washington, WRRF; West Jefferson, WSKK; Reidsville, WREV and North Wilkesboro, WKBC.

The stations on the Sunday broadcast schedule, listed by towns, are:

Albemarle, WABZ-FM
Burlington, WBBB-AM
Charlotte, WGIV, WBT-AM
Cherryville, WCSL-AM
Clinton, WCLN-AM, WCLN-FM
Concord, WEGO-AM
Durham/Chapel Hill, WRTP-AM
Eden, WLOE-AM
Edenton, WZBO-AM, WZBO-FM
Elizabeth City, WKJX-FM
Elizabethtown, WBLA-AM
Elkin, WJOS-AM, WIFM-FM
Fairmont/Lumberton, WFMO-AM
Fayetteville, WFAI-AM, WKML-FM
Forest City, WAGY-AM
Franklin, WFSC-AM
Gastonia, WGAS-AM
Goldsboro, WGBR-AM
Greensboro, WBIG-FM
Greenville, WRQR-FM
Henderson, WIZS-AM
Hendersonville, WTZQ-AM
Hickory, WHKY-AM
High Point/Greensboro, WMFR-AM
Jacksonville, WLAS-AM
Kings Mountain, WKM-AM
Kinston, WFTC-AM
Laurinburg, WEWO-AM, WSTS-FM
Lenoir, WJRI-AM
Lexington, WLXN-AM, WWGL-FM
Lincolnton, WLON-AM
Louisburg, WYRN-AM
Madison/Mayodan, WMYN-AM
Mocksville, WDSL-AM
Monroe, WDEX-AM
Morehead City, WMBL-AM, WRHT-FM
Murfreesboro, WYCM-AM, WBCG-FM
Murphy, WKRK-AM

New Bern, WNOS-AM
Newland, WJTP-AM
Oxford, WCBQ-AM
Plymouth, WPNC-AM/FM
Raleigh/Durham, WRAL-FM
Roanoke Rapids, WCBT-AM
Rockingham, WAYN-AM
Rocky Mount, WCEC-AM
Roxboro, WRXO-AM, WKRX-FM
Salisbury, WSTP-AM, WRDX-FM
Sanford, WXKL-AM
Scotland Neck, WYAL-AM
Selma, WBZB-AM
Shallotte, WVCB-AM
Shelby, WOHS-AM
Siler City, WNCA-AM
Southern Pines, WEEB-AM
Spruce Pine, WTOE-AM
Tabor City, WTAB-AM, WYNA-FM
Tarboro, WCPS-AM, WKTC-FM
Taylorsville, WTLK-AM
Thomasville/High Point, WTHP-FM
Valdese, WSVM-AM
Warsaw, WTRQ-AM
Washington, WRRF-AM, WDLX-FM
Waynesville, WHCC-AM, WQNS-FM
Wendell, WETC-AM
Whiteville, WENC-AM
Wilkesboro, WWWC-AM
Wilmington, WAAV-AM
Wilson, WVOT-AM
Windsor, WBTE-AM, WDJB-FM
Winston-Salem, WTOB-AM
Yadkinville, WYDK-FM



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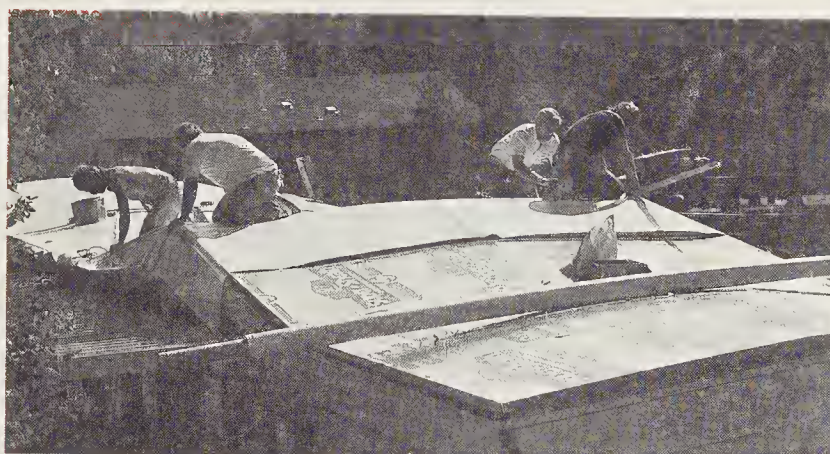
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Across North Carolina

"Game of Kings" Still Holding Its Own

Finding a checker game used to be as easy as walking down to the country store for a soft drink—or stopping at the local barber shop for a trim.

But times have changed. Now, there's a giant supermarket where the country store once stood, and the barber shop calls itself a "hair styling salon." With cable TV and VCRs competing for attention—there's just not much time for checkers.

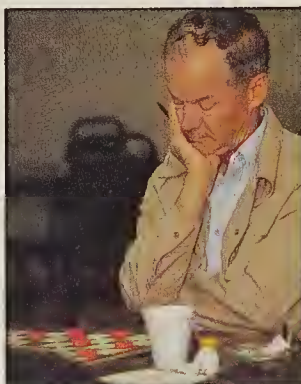
Even so, the game of checkers is still holding its own

across North Carolina with regular tournaments popping up for a small but loyal following.

Members in the N. C. State Checker Association—about 60 strong—flock to the tournaments, waging a friendly war in this board game, which traces its roots back to 16th century England.

The roots of most of the tournament players go back a ways, too. Many can remember playing back in the '30s and '40s.

"I grew up in the country, and checkers



W. Harvey Griffin of Rocky Mount



Phil Brown of Elizabeth City

was popular around the tobacco barns and the country stores," said W. Harvey Griffin of Rocky Mount, who now has trouble finding a game at home. "Heck, everybody played checkers."

Burke Grandjean, secretary of the 1,000-member American Checker Federation, admits the game has special appeal for oldsters.

"The average age of our members is over 55—that's a problem in regard to future growth."

That age gap doesn't worry Cecil Lowe of Colerain.

As president of the state association, he works to promote tournaments and get new players of all ages to join. He's convinced that playing tournaments can be a delightful addiction.

"It's like any sport, the more you get into it, the more you

like it," Lowe said. "We have a lot of fun and fellowship. Some of the finest people I've ever met are checker players."

In some respects, checker tournaments take on the atmosphere of the old country store. Players are good-natured and sociable and maintain a hardy devotion to the game. Some players, after finishing their game, gather to watch other games in progress. Afterwards, there's plenty of advice to go around.

However, checker tournaments aren't all smiles and backslapping. There are some serious players out there—"virtuosos of the board," you might call them.

Elbert Lowder is one of them. The 58-year-old Sanford resident has been the state champ more than 20 times (he's lost count) and is widely regarded as



Reigning national champion Paul Davis (left) takes a hard look at his position in a game with R. E. Luffman of Ringgold, VA, at a recent tournament in Aboskie.

one of the top five players in the nation.

He's studied the books, the moves and the countermoves. But Lowder is best known for his aggressive style of play—keeping players on their toes.

"I try to make moves that get people off the books and make them start using their brains," he said. "That's where I can do my best."

Paul Davis is another of the nation's elite players. A retired 68-year-old Danville, VA, resident, Davis carries a healthy tan from his other love—golf. He estimates there are about 25 master checker players in the nation. Recently, using what he calls his "conservative-moderate" style of play, he won the national championship played in Danville.

"That was very satisfying. When you like a sport, you want to win the top title," he said. "I was about as surprised as anyone. There were some tough cookies here."

Whether they're masters or casual participants, checker players generally have a deep loyalty to the game. Maybe

there are only 60-some tournament players in the state. Maybe the national champ gets only \$2,000 with his title. That's OK by them—they still consider checkers the "king of games."

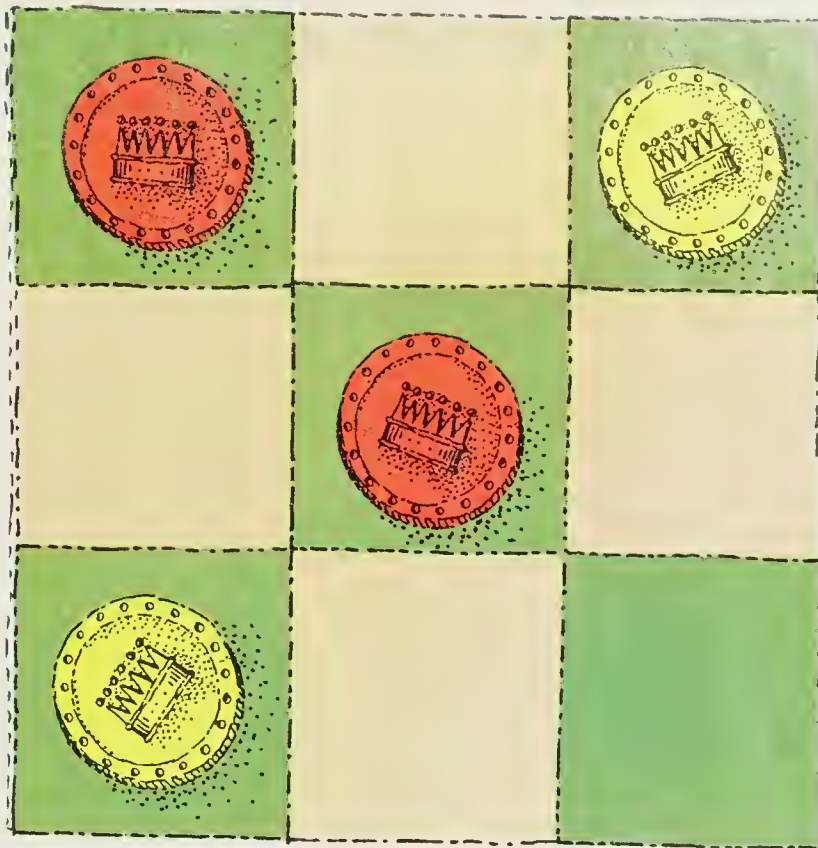
That pride comes through if you suggest to a checker player that his game might be inferior in some way to that *other* board game—chess.

Make that mistake, and someone like 79-year-old Phil Brown of Elizabeth City will set you straight:

"Any fool who wants to tell you that chess is a better game than checkers—doesn't know what he's talking about. There's no deeper game in this wide world than checkers."

If you are interested in finding out more about checker tournaments in the state, write or call Cecil Lowe, RFD #1, Colerain, NC 27924. Phone: (919) 356-4459. Or Clinton Pickard, P.O. Box 134, Sanford, NC 27331. Phone: (919) 775-5519 or 775-7628.

Photos and stories by Randy Wheelless



Guide To Tournament Jargon

Think You Know Checkers?

So you think you know checkers?

It probably wouldn't hurt to scan the following list to clear up a few common misconceptions about the game and to sort out some of the jargon tossed around by tournament players.

Checkers—The pieces of the games. Tournament checkers are red and white (sometimes yellow)—unlike the red and black checkers that many stores sell. Players say the red and white pieces are easier on the eyes. The red pieces always move first.

Checker Board—Green and buff in color—not red and black. Players say this color scheme is easier on the eyes.

Blowing—An obsolete rule in which a player who misses a jump is penalized by having his checker taken from the board. In tournament play, all possible jumps must be taken—there is no blowing.

Book Play—A style of play that relies on memorizing games and openings from past play. Most advanced players are "book" players. This is the opposite of crossboard playing.

Clock—In advanced play, a clock is used to keep the game going at a steady pace. In tournament play, 26 to 30 moves an hour for a player's time limit is common.

Crossboard—A style of play which relies on instinct and viewing the board instead of memorizing previous games and openings. The opposite of book play.

Go-As-You-Please—Starting the game from scratch instead of having the first three moves drawn. A friendly game would be "go-as-you-please."

Masters, Majors, Minors—The three classes of tournament play with the masters being the highest division and the minors being for the less experienced players.

Three-Move Restriction—In tournament play, the first two moves for red and the first move for white are drawn from a deck of 142 possible openings. This keeps players from playing the same opening all the time.



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Crush cookies until you have coarse crumbs. Reserve 1/4 cup for topping. To the rest add the melted butter. Mix well. Press into a 9" x 13" pan. Cream the cheese with electric mixer, add powdered sugar and beat well. Fold in Cool Whip. Spread mixture on top of crust. Let chill 30 minutes. Mix pudding with 2 1/2 cups milk. Spread on top of cream cheese layer; chill one hour. Top with remaining Cool Whip. Sprinkle with reserved crumbs. Chill one hour before serving.

Would You Like To Share Your Recipes?

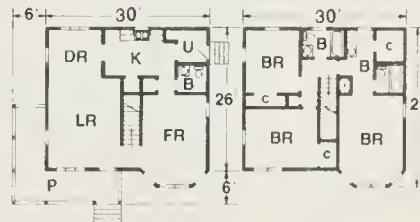
If you would like to share a recipe with this column, send it to:
Carolina Country, P.O. Box 27306, Raleigh, North Carolina 27611.

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Guilford County Mother/Daughter Team Win Two Prizes In National Egg Cooking Contest

A Guilford County mother and her daughter captured two of the top prizes at the recent National Egg Cooking Contest in Chicago.

Karen Berger of Jamestown won the grand prize of \$4,000 in the contest's Student Division with her "Egg Pizza Ole'" recipe.

The 16-year-old student at Westchester Academy in High Point had earlier won the top prize in the North Carolina Egg Cooking Contest's Student Division with the same recipe. She was honored as the national winner at the Egg

Industry Conference in Atlanta.

Rosemarie Berger, Karen's mother, took the second prize of \$2,000 in the national contest's Adult Division with her "Golden Treasure Turnovers" recipe. She had earlier taken top honors in the state contest's Adult Division.

The recipes are below.

For an entry form for the 1989 N.C. Egg Cooking Contest in June, send a self-addressed, stamped envelope to the N.C. Egg Association, 1213 Ridge Road, Raleigh, NC 27607.

Egg Pizza Ole'

- 1 10-inch flour tortilla
- 2 eggs
- 2 Tsp. water
- 1/8 Tsp. salt
- 1/8 Tsp. Chili powder
- 1 Tbls. butter or margarine
- 3/4 C. (3 ounces) shredded Monterey Jack cheese, divided
- 1/3 C. chopped tomato
- 2 Tbls. chopped green onion
- 2 Tbls. canned chopped green chiles, drained
- 2 Tbls. sliced ripe olives
- 1/8 Tsp. oregano
- Salsa, if desired
- Garnish with avocado slices

Preheat oven to 350 degrees. Wrap the tortilla in foil and heat for 10 minutes. Beat the eggs in a bowl with water, salt and Chili powder. Melt butter in a skillet about the same size as the tortilla. Pour in the eggs and cook until almost set. Do not stir or turn, but lift up edges with a spatula and tilt pan so uncooked part can go underneath. Put warm tortilla on pizza pan or cookie sheet. Sprinkle with 1/3 of the cheese. Lay the egg circle over that. Top with tomatoes, onions, chiles and olives. Sprinkle with oregano and remaining cheese. Bake at 350 degrees for 7 to 10 minutes, until cheese is bubbly and edges of tortilla are crisp. Serve with salsa. Garnish with avocado slices. Serves 2.

Golden Treasure Turnovers

- 1 box (17 1/4 ounces) frozen puff pastry sheets
- 1/2 C. chopped cooked ham
- 1/2 C. shredded Swiss cheese
- 3 Tbls. chopped green onion
- 4 eggs
- Salt and pepper, if desired
- 1 egg, slightly beaten *with* 1 Tsp. water
- Sesame seeds
- Chopped tomato, if desired
- Alfalfa sprouts, if desired

Thaw 1 sheet of puff pastry at room temperature for 20 minutes before unfolding. (Keep remaining sheet of pastry in freezer, or double this recipe.) Roll out pastry to approximately a 14 x 16-inch rectangle. Cut in half lengthwise, then crosswise to form 4 rectangles. In a bowl, combine ham, cheese and onion. Place approximately 1/4 cup filling on half of each rectangle. Make slight indentation in center of filling and break an egg into it, keeping yolk whole. Sprinkle with salt and pepper if desired. Moisten edges of pastry with the beaten egg. Fold pastry in half to cover filling. Press edges with fork to seal. Brush tops with egg wash; sprinkle with sesame seeds. Bake on ungreased cookie sheet in a preheated 450 degree oven 10 to 12 minutes, until puffed and golden brown. If desired, cut each turnover in half and garnish with chopped tomato and sprouts. Serves 4.

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JAPANESE WEeping CHERRY

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y branches early each spring before the
ives appear. Excellent ornamental specimen
20'-30'

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sive color and perfect pyra-
midal shape adds beauty
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Matures at 50 feet. Probably
the most beautiful of all
evergreens.

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In fall the leaves turn a brilliant mirror-bright
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bark. Hardy in sun or partial shade.

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HYBRID POPLAR

Shipped at 3 to 5 Feet

Will thrive in a wide range
of soils and weather
conditions. Dense foliage.
Matures at 50 feet- very
fast growing.

\$1.98 each
10 For Only \$19.00



RED MAPLE

SHIPPED AT 3 TO 5 FEET
s fast-growing, popular
de tree is covered by red
vers in the early Spring,
owed with dense, dark
en foliage, which provides
ellent shade throughout
summer. The tree at
maturity is 60 feet.

\$2.98 Each
10 — \$29.00



WHITEDOGWOOD

SHIPPED AT 2 TO 4 FEET
A cloud of large white flowers
cover this tree in early Spring,
followed by rich green foli-
age. These blooms often
measure 4 inches across,
usually appearing in great
profusion during the second
year. The trees are vigorous
and mature to a height of 20'

\$1.98 Each
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RED RASPBERRY (EVERBEARING)

The Red Everlasting Rasp-
berry is an everlasting type
that produces a large crop
in June and yet another fine
crop in September.

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RED OAK

SHIPPED AT 3 TO 5 FEET
Tree with rounded, open
crown of large spreading
branches, and smooth cherry
like bark with short ridges.
Turns red in Fall-grows to
80 ft. tall.

\$3.98 Each
10 For Only \$39.00



BLACK WALNUT

SHIPPED AT 3 TO 5 FEET
Tall, towering, sturdy, hand-
some trees. Valuable for
timber, shade and tasty nuts.

\$3.98 Each
10 FOR ONLY \$39.00

NEW ARCTIC KIWI



ARCTIC KIWI-9 to 12 inch-1
Male vine 5.98 ea. 1 Female
vine 5.98 ea. This is what
we call our trio deal. It
includes 3 vines 1 male and 2
female for 16.95. Arctic Kiwi
does well any where in the
country. It is also the most
popular fruit in the United
States. It has twenty times
more Vitamin C than any other
citrus fruit. They have reddish
yellow flowers and smell

1. One female vine will produce up to 200 lbs. of fruit after three
s. One male plant may be planted with as many as six or eight
les. This trio pack of Kiwis includes 2 females and one male vine to
re adequate pollination.

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break down slowly under the action of helpful soil
bacteria. This release-mechanism is so gentle that
roots will grow around the tablets without damage and
will absorb and transport the nutrients throughout the
plant. 2 Tablets Per Plant.

DROP IN THE ROOT ZONE AT PLANTING TIME

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We have bargain prices on small peaches 1 to 2 ft. Belle, GA. Peach, Red Haven Peach, Elberta, Hale Haven

\$1.49 each
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— "QUICK-BEARING" APPLE TREES —

RED DELICIOUS APPLE

SHIPPED AT 3 TO 5 FEET

One of America's favorite apples. It ripens in the Fall. Dark red color, firm flesh. Pollinate with Yellow Delicious

\$3.98 each 10 For Only \$39.⁰⁰

YELLOW DELICIOUS APPLE

SHIPPED AT 3 TO 5 FEET

A big beautiful, golden apple that ripens late. Trees are very vigorous and bear quite young. Good for home and fresh market sales. Pollinate with Lodi or Red Delicious

\$3.98 each 10 For Only \$39.⁰⁰

GRANNY SMITH APPLE

SHIPPED AT 3 TO 5 FEET

Granny Smith. One of the best keeping apples. A great cooking apple, has a delicious, pleasantly tart flavor. The skin remains a bright green when ripe. Pollinate with any other variety.

\$3.98 each 10 For Only \$39.⁰⁰

STAYMEN WINESAP APPLE

SHIPPED AT 3 TO 5 FEET

The most popular long keeping winter apple. An improved red strain with better color, large size and better keeping qualities. Pollinate with Red or Yellow Delicious.

\$3.98 each 10 For Only \$39.⁰⁰

RED JONATHAN APPLE

SHIPPED AT 3 TO 5 FEET

A deep red apple of highest quality with a delicious crisp, tender flesh. Fine for cooking and freezing. Pollinate with Jonathan or Yellow Delicious

\$3.98 each 10 For Only \$39.⁰⁰

GRIMES GOLDEN APPLE

SHIPPED AT 3 TO 5 FEET

The tree is hardy, grows upright and is quite disease resistant. Medium to large, bright yellow, flesh fine grained, juicy, with a very pleasant spicy flavor. Highly recommended and widely planted to pollinate sterile varieties. Pollinate with any other variety.

\$3.98 each 10 For Only \$39.⁰⁰

LODI APPLE

SHIPPED AT 3 TO 5 FEET

The favorite early yellow apple. The same fine flavor as the Early Harvest, but much larger and firmer. Unsurpassed for cooking. Pollinate with Lodi or Yellow Delicious

\$3.98 each 10 For Only \$39.⁰⁰

RED ROME BEAUTY APPLE

SHIPPED AT 3 TO 5 FEET

Large uniform size. Crisp, juicy, aromatic, with white flesh. One of the longest keepers of all apples. Pollinate with one other variety for pollination

\$3.98 each 10 For Only \$39.⁰⁰

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SHIPPED AT 3 TO 5 FEET

CHOOSE FROM

• Stayman Winesap
• Lodi

• Red Rome Beauty
• Yellow Delicious

• Red Delicious
• Grimes Golden

SEMI-DWARF APPLES GROW UP TO 15 FEET AND BEAR REGULAR SIZE FRUIT

\$4.98 each

10 For Only \$49.⁰⁰



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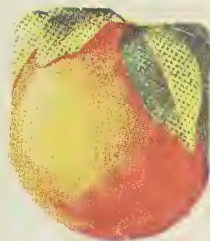


ELBERTA PEACH

SHIPPED AT 3 TO 5 FEET

Still the most popular peach on the market, and universally planted. Yellow freestone of excellent quality, juicy, firm, but tender. Tree is hardy, productive and disease resistant. Self pollinating

\$3.98 each
10 For Only \$39.00



J. H. HALE PEACH

SHIPPED AT 3 TO 5 FEET

Excellent for home and commercial planting. Large, yellow flesh firm. Freestone. Plant with any other variety to pollinate.

\$3.98 each
10 For Only \$39.00



BELLE OF GEORGIA PEACH

SHIPPED AT 3 TO 5 FEET

Very vigorous, hardy and productive. Leading white variety for commercial use. Fruit large, with bright attractive red almost covering the white background. Flesh white, highly flavored and very firm. Freestone. Self pollinating.

\$3.98 each 10 For Only \$39.00



RED-HAVEN

SHIPPED AT 3 TO 5 FEET

From beautiful pink blossoms in spring to red fruit in summer this freestone peach is an all-time favorite for the home garden. Strong-growing, prolific. Fruit is excellent for canning, freezing and fresh. Self-pollinating.

\$3.98 each 10 For Only \$39.00



HALE HAVEN PEACH

SHIPPED AT 3 TO 5 FEET

Today's most planted, most popular and most dependable hi-yielding, hi-quality, hardy yellow freestone. Rapidly overtaking Elberta. Self pollinating.

\$3.98 each
10 For Only \$39.00



GOLDEN JUBILEE PEACH

SHIPPED AT 3 TO 5 FEET

A very popular early yellow flesh peach, excellent for home garden planting and local sales. Good size fruit of fine quality. A very important feature is its excellent winter hardiness which insures a fine crop each year. Self pollinating.

\$3.98 each 10 For Only \$39.00

— "LUSCIOUS" PEARS —



BARTLETT PEAR

SHIPPED AT 2 TO 4 FEET

Grown profitably in every pear growing section in America. Trees vigorous and bear young. Large smooth yellow fruit with sweet white flesh. Flesh fine grained and juicy. Pollinate with another variety

\$3.98 each
10 For Only \$39.00



KEIFFER PEAR

SHIPPED AT 2 TO 4 FEET

Ripens late September. One of the best known varieties and grows to a large size. Fruit long and heavy, flesh coarse and not so sweet. Largely planted for canning and is excellent for preserving. Plant with another variety for pollination.

\$3.98 each
10 For Only \$39.00

"TASTY" APRICOTS



MOORPARK OR EARLY GOLDEN

SHIPPED AT 2 TO 4 FEET

The Moorpark Apricot is a large, yellow variety that is most widely planted. It bears in July and is of a Supreme Quality. The Early Golden Apricot is large and yellow, which is better suited for the Southwest. It bears in early July and is Freestone. Plant two varieties for pollination.

\$3.98 each 10 For Only \$39.00

"SWEET" NECTARINES



SURECROP OR GARDEN STATE

SHIPPED AT 3 TO 5 FEET

It resembles and grows like peaches with the same luscious, sweet, juicy, mellow golden flesh. The thin, smooth, plum-like skin is absolutely fuzzless. Self-pollinating.

\$3.98 each 10 For Only \$39.00

"WONDERFULLY-FLAVORED" PLUMS



BURBANK PLUM

Large, purplish-red plum with yellow delicious flesh. A very prolific variety. Excellent eating and commercial plum. Good shipper. Ripens late June. Plant with another variety.

SHIPPED AT
3 TO 5 FEET

\$3.98 Each
Any 10 For Only \$39.00



METHLEY PLUM

One of the better varieties. Fruit is large in size, reddish purple in color with red flesh. Tree is vigorous grower and does well on most type of soil. Heavy annual bearer. Good shipper. Self pollinating.

SHIPPED AT
3 TO 5 FEET

\$3.98 Each
Any 10 For Only \$39.00



DAMSON PLUM

Very dark blue, almost black. Bears in August. Self pollinating.

SHIPPED AT
3 TO 5 FEET

\$3.98 Each
Any 10 For Only \$39.00



SANTA ROSA PLUM

This large plum matures very early. The tree bears heavily. To avoid "June drop," the dropping of excess fruit, thin the fruits. Plant with another variety.

SHIPPED AT
3 TO 5 FEET

\$3.98 Each
Any 10 For Only \$39.00



RED JUNE PLUM

This large plum matures very early. The tree bears heavily. To avoid "June drop" the dropping of excess fruit, thin the fruits. A reddish cast. Self pollinating.

SHIPPED AT
3 TO 5 FEET

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Any 10 For Only \$39.00



STANLEY PRUNE PLUM

This prune-plum is the most popular of plums. Rich yellow flesh, firm, sweet and delicious. Freestone. Ripens early September. Plant two varieties for pollination.

SHIPPED AT
3 TO 5 FEET

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Any 10 For Only \$39.00

— "JUICY CHERRIES" —



MONTMORENCY CHERRY (Sour)

SHIPPED AT 2 TO 4 FEET

Universally recognized the best sour Cherry for eating fresh, canning, baking and preserving. Bears large fruit very young. America's favorite hi-yielding cherry. Self pollinating.

\$5.98 Each

10 For Only \$59.00



BLACK TARTARIAN (Sweet)

SHIPPED AT 2 TO 4 FEET

The big, almost black sweet Cherry everyone likes. Fine for eating, canning and freezing. Luscious Cherries ripen in June. Self pollinating.

\$5.98 Each

10 For Only \$59.00



EARLY RICHMOND CHERRY (Sweet)

SHIPPED AT 2 TO 4 FEET

Bright red, juicy fruit. One of earliest sweet cherry varieties. Strong, healthy tree. Plant with another variety.

\$5.98 Each

10 For Only \$59.00



BING CHERRY (Sweet)

SHIPPED AT 2 TO 4 FEET

Large, delicious, dark red fruit with rich, firm flesh. Excellent for eating, canning and preserves. Ripens mid-June. Self pollinating.

\$5.98 Each

10 For Only \$59.00



GOVERNOR WOOD CHERRY

SHIPPED AT 2 TO 4 FEET

Small to medium sized fruit with very good, sweet, juicy flesh. Good table variety. Ripens early. Self pollinating.

\$5.98 Each

10 For Only \$59.00



NORTH STAR CHERRY

SHIPPED AT
2 TO 4 FEET

Juicy, meaty-terrace cherry of good quality with pleasant flavor. Small size. Ripens early.

\$5.98 Each

10 For Only \$59.00



DWARF YELLOW DELICIOUS

no longer just a special feature of exclusive gardens, dwarf fruit trees are now available to all, and at reasonable prices. These wonderful space saving trees are produced by budding or grafting regular varieties on special dwarfing rootstocks. Even though the tree remains much smaller, the fruit is of full size and quality. One outstanding feature of dwarf trees is that they begin to bear fruit when only 2 or 3 years old. Just the thing for home gardens where space is so valuable. These trees usually reach 6 to 8 feet tall at maturity.

THESE ARE ALREADY 2 TO 4 FEET

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DWARF PEACHES SHIPPED AT 2 TO 4 FEET	CHOOSE FROM <ul style="list-style-type: none"> • ELBERTA • J. H. HALE • BELLE OF GEORGIA • RED-HAVEN • HALE-HAVEN • GOLDEN JUBILEE 	\$3.98 Each 10 For \$39.00
DWARF PLUMS SHIPPED AT 2 TO 4 FEET	CHOOSE FROM <ul style="list-style-type: none"> • BURBANK • METHLEY • DAMSON • SANTA ROSA • RED JUNE • STANLEY PRUNE 	\$3.98 Each 10 For \$39.00
DWARF CHERRIES SHIPPED AT 2 TO 4 FEET	CHOOSE FROM <ul style="list-style-type: none"> • MONTMORENCY • BLACK TARTARIAN • EARLY RICHMOND • BING • GOVERNOR WOOD • NORTH STAR 	\$7.98 Each 10 For \$79.00
DWARF PEARS SHIPPED AT 2 TO 4 FT	CHOOSE FROM <ul style="list-style-type: none"> • BARTLETT • KEIFFER 	\$5.98 Each 10 For \$59.50
DWARF NECTARINES SHIPPED AT 2 TO 4 FT	CHOOSE FROM <ul style="list-style-type: none"> • SURECROP • GARDEN STATE 	\$4.98 Each 10 For \$49.00
DWARF APRICOTS SHIPPED AT 2 TO 4 FT	CHOOSE FROM <ul style="list-style-type: none"> • MOORPARK • EARLY GOLDEN 	\$4.98 Each 10 For \$49.00

— GRAPES FOR ALL —

CONCORD GRAPE
 The most popular grape of all. Grapes are large and round. Almost black in color.

1-2 Feet . . . **\$1.98 EA.**
10 For Only \$19.00
 — SEEDLESS —
\$5.98 ea. . . . 10-\$59.00

CATAWBA GRAPE
 Large clusters of coppery-red berries. Full, sweet flavor makes this a popular table variety. Heavy producer.

1-2 Feet . . . **\$1.98 EA.**
10 For Only \$19.00
 — SEEDLESS —
\$5.98 ea. . . . 10-\$59.00

NIAGARA GRAPE
 Greenish-gold berries are sweet and juicy with a foxy flavor. Produced in large clusters. The vine is vigorous and attractive.

1-2 Feet . . . **\$1.98 EA.**
10 For Only \$19.00
 — SEEDLESS —
\$5.98 ea. . . . 10-\$59.00

FREDONIA GRAPE
 One of the hardest of all grapes. It is also strong growing prolific. Has high quality with big compact clusters of black grapes.

1-2 Feet . . . **\$1.98 EA.**
10 For Only \$19.00
 — SEEDLESS —
\$5.98 ea. . . . 10-\$59.00

HUNT MUSCADINE GRAPE
 SHIPPED AT 1 TO 2 FEET
 Considered the best dark fruiting Muscadine. Even ripening. Excellent for wine, juice, jelly and jam. Recommended for both home and commercial planting.

\$1.49 Each
10 For Only \$14.00

Bronze Scuppernon
 SHIPPED AT 1 TO 2 FEET
 Large, thick skinned, reddish-bronze berries with russet dots. Flesh is pale, with juicy, sweet to agreeably tart flavor. Vine is vigorous and productive.

\$1.49 Each
10 For Only \$14.00



**PLANT TWO VARIETIES
FOR POLLINATION**



TIFBLUE BLUEBERRY

CHOOSE FROM

BLUERAY

The fruit is very large, firm and sweet. The plant is upright and spreading.

BERKLEY

This large, firm berry is pale blue and resists cracking. The bush is fairly upright and moderately hardy.

COVILLE

This is an inconsistent variety, with large, light blue fruit that remains tart until near harvest.

CLIMAX

Upright plant with large berries ripening early. Plant two varieties for better pollination.

RUBEL

Large, light blue berries with an excellent flavor. A vigorous, large shrub which prefers acid soil and full sun.

TIFBLUE

Firm, tart and highly decorative berries ripen from early June through July; are excellent fresh and for cooking.

\$2.49 EACH

SHIPPED AT 1 FT.

10 FOR ONLY \$24.00

— BERRY PLANTS —



BLACKBERRY (THORNLESS)

Mouth-watering giant berries, over a half inch long, ripen over a long period on dependable, sub zero hardy bushes.

**1/2-1 Foot \$1.98 EA.
10 For Only \$19.50**



GOOSEBERRY

The berries hang on slender stems below branches, easy to pick. Fruit deep pink when fully ripe.

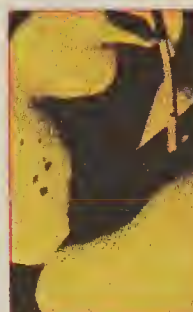
**1 Foot \$1.98 EA.
10 For Only \$19.00**



DEWBERRY

Most desirable and profitable early berry. Larger than blackberries, first to ripen. Big, glossy black fruit brings high market prices.

**1/2-1 Foot \$1.29 EA.
10 For Only \$12.50**



PAW PAW

A small tree that forms colonies from root sprouts, with straight trunk, spreading branches, and large leaves. Height 30 ft. Fruit 3 to 5 inches long, edible soft yellowish pulp has flavor of custard.

**1-2 Feet \$2.49 EA.
10 For Only \$24.00**



AMERICAN PERSIMMON

A fine fruit that grows up to 50 feet tall. Fruit yellow-orange in color.

**1-2 Feet \$1.98
10 For Only \$19.00**



BLACK RASPBERRY (RED ON FRONT COVER)

The Black Raspberry is an excellent early asparagus berry. Produces big crops of delicious, high quality berries. Very hardy and vigorous. It is the best commercial variety in Ohio and other states.

**1-2 Feet \$1.29
10 For Only \$12.50**



BOYSEBERRY

Largest thornless berry developed. Extra fancy beautiful super quality fruits 1 1/2 inches long. Excellent for eating, canning, freezing, juices, etc.

**1/2-1 Foot \$1.49
10 For Only \$14.50**



Russian Mulberry

A rapid growing tree that bears at an early age. It grows about 40 feet tall. Should plant two trees for pollination. This tree fruit that is well liked by birds.

**1-2 Feet \$1.98
10 For Only \$19.00**



STRAWBERRIES

BLAKEMORE OR TENNESSEE BEAUTY

Its berries are very firm and have an outstanding bright red color. Tennessee Beauty is recommended as a commercial variety in south central and eastern states, where its firmness is a definite advantage.

OZARK BEAUTY

Juicy red berries are produced throughout the summer until frost. Delicious for fresh eating as well as freezing.

GEM EVERBEARING STRAWBERRY

Gem is so much like Superfection that we consider it to be the same variety. But call it what you want it is still the most dependable everbearer in the northeast.

SUNRISE STRAWBERRIES

A bright red berry ripens in late May and are vigorous and disease resistant.

**ANY
25
FOR ONLY
\$3.98**

**MINIMUM ORDER
OF 25 PER VARIETY**

FIGS

BROWN TURKEY

Handsome, bushy plants will bear figs this summer on new growth. Give winter protection or pot for indoor plant in the North.

**1-2 Ft. \$4.98 EA.
10 For Only \$49.00**

TEXAS

The fruit and tree resemble Brown Turkey. The variety will resprout and bear after a freeze kills back the top.

**1-2 Ft. \$4.98 EA.
10 For Only \$49.00**

CELESTE

The fruit consists of firm, juicy white flesh with violet to purple brown skin. Self pollinating.

**1-2 Ft. \$4.98 EA.
10 For Only \$49.00**

SPECIAL NOTICE

- **ARCTIC KIWI**
- **AND**
- **RED RASPBERRY**
- **ARE ON THE FRONT COVER**

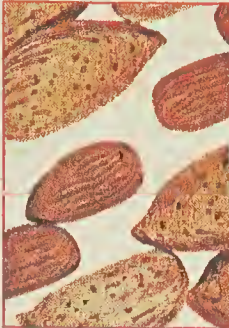
"BOUNTIFUL PRODUCING" NUT TREES



PECAN SEEDLINGS

\$2.49 EA.
10 FOR ONLY \$24.00
1-2 FEET

Beautiful, rapid growing, sturdy trees produced from seed of thin-shelled, hardy varieties. Kernels are delicious but usually smaller than grafted pecans.



HALLS HARDY ALMOND

Thrives wherever peaches are grown. Grows rapidly to 15-20 ft. Bears young.

2-4 Ft. . . \$4.98 EA.
10 For Only \$47.⁵⁰



CHINESE CHESTNUT

New improved blight resistant. Hardy, prolific bearing (plant 2 or more, pollination insures a big crop). Big sweet nuts compare to the good native varieties for size and quality. Beautiful year round, medium size trees bear young.

3-5 Ft. . . \$4.98 EA.
10 For Only \$49.⁰⁰



AMERICAN BEECH

Large tree with rounded crown of many long, spreading and horizontal branches, producing edible beechnuts. Height about 60-80 ft.

3-5 Ft. . . \$2.⁴⁹ EA.
10 For Only \$22.⁵⁰



AMERICAN FILBERT (HAZEL NUT)

Quick bearing, dwarf growing. Easy to crack, large sweet kernels, shell out whole. Fine for shrub borders or hedges.

3-5 Ft. . . \$3.⁹⁸ EA.
10 For Only \$39.⁰⁰



DESIRABLE OR STUART PECAN (PAPERSHELL)

One of the larger pecans, excellent cracker, bears early and is a very hardy producer. Has a thin shell. Disease resistant.

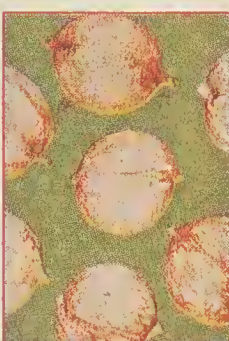
2-4 Ft. . . \$9.⁹⁵ EA.
10 For Only \$95.⁰⁰



ENGLISH WALNUT

Attractive, broad-headed trees, excellent for shade. Grow fast, bear young. Large, thin-shelled, and easy to crack nuts.

2-4 Ft. . . \$9.⁹⁸ EA.
10 For Only \$95.⁰⁰



SHELL BARK HICKORY

One of the best nut trees, especially for northern states. Large white, 4-angled nuts, sweet kernel.

3-5 Ft. . . \$5.⁹⁸ EA.
10 For Only \$59.⁰⁰



BUTTERNUT

Big pecan-shaped nuts with rich, outtery flavor and tender white meat. Hardy, fast growing, high-yielding, superb shade tree.

3-5 Ft. . . \$5.⁹⁸ EA.
10 For Only \$59.⁰⁰

AMERICA'S #1 SELLING NUT TREE-BLACK WALNUT-IS ON THE BACK COVER

— PRIVACY HEDGES —



NORTH PRIVET HEDGE

The variety most widely used by our customers in northern states and Canada. Nice young stock to give you the appearance of rich, attractive foliage. Trim any desired height for a dense, formal hedge clear to the ground or leave untrimmed as a tall screen. Hardy, inexpensive and fast growing in the sun or shade. Plant 1 foot apart.

1-2 FEET . . . 25—\$10.98

SOUTH PRIVET HEDGE

We are continually getting reports from this variety as to its hardiness. Many customers say its just as hardy with them as amurense. We take the attitude that "the customer is always right." Plant one foot apart.

1-2 FEET . . . 25—\$8.98
100—\$29.⁰⁰



BURNING BUSH HEDGE

In the fall the leaves turn a brilliant mirror-bright crimson. A 4-5 ft. showpiece with unusual corky bark. Hardy in sun or partial shade.

79¢ Each

10—\$5.00 100—\$40.00

—EVERGREENS—

COLORADO BLUE SPRUCE IS ON THE FRONT COVER—AMERICA'S MOST POPULAR EVERGREEN

AMERICA'S FASTEST GROWING EVERGREEN

CANADIAN HEMLOCK

The Hemlock is a medium to large tree with a dense pyramid shaped crown. Its short dark green needles grow in two rows. Extremely fast growing. Matures at 60 feet

1/2-1 Ft. ... 79¢ Each
10 For Only \$7.50

BLUE RUG

Low trailing juniper with intense silver blue foliage. May reach 6 inches in height. Useful in rock gardens, planters and bark planting.

4-6 in. ... \$1.79 EA.
10 For Only \$17.50

RHODODENDRON

The rhododendron is a very bushy evergreen shrub with glossy leather like foliage. It has large blooms. Matures at 6-8 feet.

"ON SALE"

\$1.49 Each
10 \$14.00

WHITE SPRUCE

This tree is a top rated spruce with its cones always hanging down. Resembles the Colorado Blue Spruce but has a grayish white cast rather than blue. Matures at 50 feet

"ON SALE"

\$1.29 Each
10 \$12.50

NORWAY SPRUCE

One of the best known and one of the hardiest of all spruce. Conical in habit with dark green foliage. Does well in rather sterile soil and withstands the blast in cold and exposed locations. Fastest growing of all the spruces. Matures at 50 feet

1/2-1 ft. ... \$1.29 EA.
10 \$12.50

MUGHO PINE

An ornamental that grows into a low, round ball about 6 feet tall. Dark green needles are about 2 inches long and grow in pairs. Slow growing, thrives even in poor soil.

4-6 in. ... \$1.98 EA.
10 \$19.50

DWARF BUFORDI HOLLY

Very slow growing, compact, miniature form. Spring bloom is followed by red berries.

"ON SALE"

1/2-1 ft. ... \$1.29 EA.
10 \$12.50

MOUNTAIN LAUREL

A cold resistant shrub with attractive dark green leaves that are attractive all season. If unpruned it matures at 4 to 6 feet.

1/2-1 ft. ... \$1.29 EA.
10 \$12.50

BOXWOOD

The always popular boxwood. Its dense foliage, compact shape, and its ability to be sheared in any shape make it one of America's favorites.

1/2-1 ft. ... \$1.29 EA.
10 \$12.50

WHITE PINE

An extremely hardy tree valued for its wood. Ideal screen or windbreak. It has soft blue-green needles. Grows up to 30 feet.

1/2-1 ft. ... 79¢ EA.
10 \$6.00
100 \$55.00

SCOTCH PINE

A favorite with Christmas tree and ornamental growers. Has short blue-green needles. Medium growing species. Grow up to 35-40 feet

1/2-1 ft. ... \$1.29 EA.
10 \$12.50

PFITZER JUNIPER

Informal spreading evergreen plant with beautiful plume-like branches. Will stand considerable shade. Useful in foundation planting or rock garden work. Ultimate height 2 1/2 feet.

1/2-1 ft. ... \$1.29 EA.
10 \$12.50

ANDORRA JUNIPER

Grayish green foliage in summer, turning to a lavender-orchid color in the late fall, which prevails throughout the winter. Is dwarfish in growth, clinging snugly to the ground. Ultimate height 2 feet

1/2-1 ft. ... \$1.29 EA.
10 \$12.50

CAMELLIA

This evergreen unfortunately is not hardy in the north. It has green glossy leaves and produces gorgeous red blooms. Matures at 6 to 8 feet.

1/2-1 ft. ... \$1.29 EA.
10 \$12.50

VINCA MINOR

An old fashioned popular vine for ground covering growing well in the shade, useful also for porch and window boxes. The flowers are light blue color. The green leaves stay on all winter, will grow under almost any condition.

100 \$9.50
1000 \$90.00

ENGLISH IVY

The English Ivy is an Evergreen Ivy. Excellent for stone, concrete or brick structure. Luxuriant dark green foliage is very glossy. It thrives in dense shade. Good ground cover

10 \$6.00
100 \$50.00

GROUND COVERS

BARGAIN-PRICED SHADE TREES



SUGAR MAPLE

The sap of this tree is used to make syrup, the tree being one of the longest lived shade trees. The bright green leaves in the autumn change

to vivid scarlet and gold. At maturity they grow to 60 feet

4-6 ft.-\$2.98 Ea.

10 — \$29.⁰⁰



JAPANESE RED LEAF MAPLE

A lovely red leaved tree for accents, not large, can be grown as bush if desired

"ON SALE"

1 Ft.-\$6.98 Ea.

10 — \$69.⁰⁰



DAWNS REDWOOD

A hardy pyramid with fernlike foliage and cones like an evergreen but it is deciduous. Enjoys wet places.

One of the oldest trees known to man we know you will enjoy. Height about 35 ft.

1-2 ft.-\$6.49 Ea.

10 — \$62.⁵⁰



PIN OAK

A pyramidal shaped tree with horizontal branching, covered with dark green glossy leaves that in the fall change from shades of vivid

red and brown. Reaching a mature height of 70 feet

3-5 ft.-\$3.98 Ea.

10 — \$39.⁰⁰



SAWTOOTH OAK

Tree with rounded open crown of large spreading branches and smooth cherrylike bark with short

ridges. Turns red in Fall-grows to 80 ft. tall.

3-5 ft.-\$3.98 Ea.

10 — \$39.⁰⁰



SCARLET OAK

Fast growth to 90 feet with broad spreading branches and round crown. Leaves turn to dark red than luddy brown and orange in fall. Deciduous

"ON SALE"

3-5 ft.-\$3.98 Ea.

10 — \$39.⁰⁰



GREEN WEEPING WILLOW

4-6 ft.-\$2.98 Ea.
10 — \$29.⁰⁰

A magnificent, wide spreading tree that has long, graceful branches drooping to the ground. The tree is fast-growing and is tolerant of most kinds of soil, but needs ample moisture. Average mature height of this tree is 40 to 50 feet



WHITE BIRCH

This beautiful tree is unrivaled in its grace and elegance. This tree may be planted in clump form, and does quite well in cold areas. Grows 50 to 70 feet.

"ON SALE"

4-6 ft.-\$2.98 Ea.

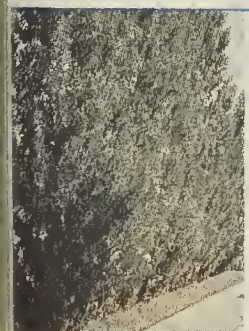
10 — \$29.⁰⁰



SILVER MAPLE

For one of the quickest growing trees and fast shade, this tree qualifies as one of the best. This tree grows vigorously in any soil and matures to a height of 50 feet

4-6 ft.-\$2.49 Ea.
10 — \$24.⁰⁰



LOMBARDY POPLAR

Tall, fast growing, spirelike columns rise as high as 100 feet from the Lombardy Poplar. When planted 8 feet apart in rows, provide a tall solid fence of privacy in a few years

3-5 ft.-\$1.49 Ea.

10 — \$14.⁰⁰



TULIP TREE

The handsome glossy green, middle-shaped leaves turn bright yellow in the fall. In the late spring, the tulip-like flowers are beautiful and

fragrant. This tall, fast-growing shade tree forms a symmetrical pyramid maturing to a height of 80 feet.

4-6 ft.-\$2.98 Ea.

10 — \$29.⁰⁰



GREEN ASH

A large moderately fast-growing tree with a rounded crown and dark glossy green foliage. Green Ash is a good specimen for semi-arid areas

and high altitudes. Its fall foliage is a bright yellow and average mature height is approximately 60 feet

3-5 ft.-\$2.98 Ea.

10 — \$29.⁰⁰

AMERICA'S "FASTEST GROWING" SHADE TREE-THE HYBRID POPLAR IS ON THE FRONT COVER
AMERICA'S "MOST BEAUTIFUL" SHADE TREE-THE RED MAPLE IS ON THE BACK COVER

FLOWERING SHRUBS

BLUE HYDRANGEA

The most beautiful of all the Hydrangeas. Truly an unbelievable sight—masses of gorgeous REAL BLUE flowers some of which measure a foot across! Its bright green, lustrous foliage makes this a very attractive bush.

1-2 ft. - \$1.49 Ea.
10 — \$14.00

FORSYTHIA

It's so quickly a sign of spring that it sometimes blooms even before the last snows have melted—in late March and early April! Its erect and gently arching branches are literally covered with golden yellow flowers.

1-2 ft. - \$1.49 Ea.
10 — \$14.00

P.G. HYDRANGEA

Beautifies your place quickly! Thrill to magnificent blooms the first year and every year thereafter. Snow white at the start, the giant "snowballs" change to rose-pink in September to rich bronze-purple in October!

1-2 ft. - \$1.98 Ea.
10 — \$19.00

CRAPE MYRTLE

During the summer months it is covered with rich, red crepe-like flowers in huge fluffy clusters. The attractive glossy green foliage turns to shades of yellow and crimson in the fall. The average height is 30 feet tall.

1-2 ft. - \$1.98 Ea.
10 — \$19.00

JAPANESE SNOWBALL

A rare and exceedingly beautiful species. Flowers in large, globular heads, pure white, hanging long on the bush. A very choice and desirable shrub. Blooms in May. Ultimate height—8 ft.

1-2 ft. - \$1.98 Ea.
10 — \$19.00

WEIGELIA

The red Weigelia has a ruby-red shading and blooms all summer. A magnificent showpiece of massive red blooms. Ultimate height of 8-10 feet.

1-2 ft. - \$1.49 Ea.
10 — \$14.00

AZALEAS

Choose red, pink or white. By nature Azaleas are woodland plants. They love partial shade and acid soil. Azaleas can be supplied in colors of red, white or pink. Ultimate height 6 to 8 feet.

1-2 ft. - \$1.49 Ea.
10 — \$14.00

PERSIAN LILAC

This fast-growing shrub reaches 8 to 10 feet high. In the spring it is loaded with lavender lilac blooms. Foliage is a deep rich green.

1-2 ft. - \$1.98 Ea.
10 — \$19.00

RED BARBERRY

Foliage bright red in spring, dull red in summer and brilliant scarlet red in fall. For best coloring, plant in full sun. Ultimate height 4 feet. Makes an excellent hedge.

1-2 ft. - \$1.49 Ea.
10 — \$14.00

FLOWERING QUINCE

Low growing shrub with dark green foliage. Bright orange-red flowers from April to May. Spicy fruits make fine jelly. Stands drought well. Matures at 5 to 6 feet.

1-2 ft. - \$1.49 Ea.
10 — \$14.00

HYPERCIUM

A brilliant mound of gold all summer. Dazzling golden flowers 2 to 3 inches in diameter on a low growing shrub of glossy green foliage. Fine for foundation planting 3 to 4 ft. tall.

1-2 ft. - \$1.29 Ea.
10 — \$12.50

SPIREA VAN HOUTTE

Displays a contribution to your garden of long arching stems lined in the late spring with so many flowers that it hides the foliage.

1-2 ft. - \$1.98 Ea.
10 — \$19.00

OLD FASHIONED LILAC

A blooming bush through most of the spring. The lilac in color are very aromatic and at maturity may become as high as twenty feet.

1-2 ft. - \$1.98 Ea.
10 — \$19.00

RUSSIAN OLIVE

Gay foliage covered with silvery dust. Large ornamental shrubs. Orange berries in autumn. Ultimate height 20 feet.

1-2 ft. - \$1.29 Ea.
10 — \$12.50

PUSSY WILLOW

Large silvery catkins. Popular for indoor forcing in late winter and early spring as well as effective lawn and garden shrub.

1-2 ft. - \$1.49 Ea.
10 — \$14.00

BUSH HONEYSUCKLE

Red, Pink
An upright shrub with a profusion of small, fragrant blossoms in May and June, but its chief charm is in its wealth of ornamental berries which cover the bush in summer and autumn and usually into winter.

1-2 ft. - \$1.49 Ea.
10 — \$14.00

MOCKORANGE

White

It grows to 6 to 8 feet. The flowers come in May and June. Very fragrant creamy white which blossoms with a perfume that lingers on the air.

1-2 ft. - \$1.49 Ea.
10 — \$14.00

ROSE OF SHARON

Mixed Colors

Covered with single rose-like blossoms in August and September when few other shrubs are in bloom. Ultimate height 8 to 10 feet.

1-2 ft. - \$1.29 Ea.
10 — \$12.50

We ship live plants packed to reach you in perfect condition. However, sometimes a package gets lost and stays in transit a long time. In this case, in the Fall and Winter when plants are dormant you can scrape on the bark and tell whether the plants are alive or not. If the bark is green it is alive. We believe we have the best guarantee any mail order nursery could possibly offer

1ST GUARANTEE When you receive your order if there are any plants in bad condition, you notify us immediately and we will replace absolutely free.

2ND GUARANTEE If by chance any plant fails to live within 12 months from the date of delivery we will replace for 1/2 of the original price plus \$2.75 postage and handling. NO Return of Dead Plants Necessary. Any item which proves to be wrong color or variety will be replaced free

FALL
DELIVERY DATES
OCT. 1ST
TO
DEC. 10TH
IF YOU HAVE A
SPECIAL DATE OR
WEEK YOU DESIRE
PLEASE SO
INSTRUCT ON THE
ORDER FORM.
THANKS.

These are the suggested dates by the leading nursery associations — If they are not acceptable please instruct on the Order Form.

— THANKS —

If in doubt about any of the plants listed in this price list, growing in your area, please check with your County agent for advice.

JAN. 15TH TO MAY 1ST

AL-AR-FL-GA
KY-LA-MS-NM
NC-OK-SC-TN
TX-VA-W.VA

TO

MAY 1ST

ALL OTHER STATES
NOT LISTED ABOVE

PLEASE CLIP OUT AND MAIL

**MAIL ORDER TO:
SAVAGE FARM NURSERY
P.O. BOX 125C
McMINNVILLE, TN 37110**

WE DO
NOT
SHIP
TO
CA-WA-AZ
P.R.-HI-AK

☐ SHIP WHEN YOU THINK BEST—ACCORDING TO CHART

SHIP TO:

NAME _____

ADDRESS

CITY

STATE

ZIP

[illegible]

PLEASE MAKE CHECKS OR M.O. PAYABLE TO SAVAGE FARM NURSERY

— BEAUTIFUL FLOWERING TREES —



DOUBLE PINK FLOWERING CHERRY

The upright form of the famous Japanese Cherries. An outstanding specimen for the lawn. Very large dark pink blooms in early spring. Ultimate height 30 feet

SHIPPED AT 3 TO 5 FEET
\$7.98 EACH

10 For \$79.00



PINK OR RED DOGWOOD

(White Dogwood on Front Cover)
Very large pink or red flowers appear in the early Spring before the foliage comes out. The foliage turns a brilliant red in the Fall followed by bright berries which last into the Winter. The trees grow to a height of 15 feet

SHIPPED 2 TO 4 FEET
\$9.98 EACH

10 For \$95.00



YOSHINO CHERRY

Graceful, ornamental tree covered with single, light pink to nearly white, fragrant blooms in early spring. TO 40 feet tall. Deciduous.

SHIPPED 3 TO 5 FEET
\$7.98 EACH

10 For \$79.00



MIMOSA

A very rapid growing tree that develops a low spreading head. The leaves are very delicate, fern-like, that close at night. In early June, it blooms profusely with powder puffs of pink silken flowers that lay across the top of the branches. At maturity, this extremely beautiful tree reaches 40 feet

SHIPPED 3 TO 5 FEET
\$2.49 EACH

10 For \$24.00



PURPLE LEAF PLUM

Bright red coppery foliage that holds its color very well, lasts throughout the growing season. Occasionally a good set of red plums which are edible are set on the trees. It grows to 20 feet, best in full sun on practically any soil.

SHIPPED 2 TO 4 FEET
\$3.98 EACH

10 For \$39.00



SMOKE TREE

Handsome dark green foliage turns scarlet to orange in Fall. Outstanding in mid-summer as its curious fringe or hair-like flowers that cover it give a mystic cloudy effect to the whole tree. Matures to 12 feet

SHIPPED AT 1 TO 2 FEET
\$2.49 EACH

10 For \$24.00



FLOWERING CRAB APPLE

Choose red-pink-white. This is truly a tree for all seasons. In the early spring tremendous quantities of bright, wine-red blossoms are followed by fruits that cling to the branches until winter. These fruits are a great attraction to the birds. The average height 20-25 feet.

SHIPPED 3 TO 5 FEET
\$3.98 EACH

10 For \$39.00



MAGNOLIA SOULANGEANA

Known generally as the Japanese magnolia, these very large fragrant blossoms appear before the leaves, usually blooming before anything else in the Spring. Specimens of this plant grow to a mature height of 15 feet with bright green, large coarse leaves.

SHIPPED 1 TO 2 FEET
\$4.98 EACH

10 For \$47.50



EUROPEAN MOUNTAIN ASH

Very hardy, dense head, and regular, beautiful fernlike green foliage, covered from July till winter with clusters of bright red berries. The combination of foliage and clustered fruits make this the most striking and beautiful. Ultimate height 30 feet

SHIPPED 3 TO 5 FEET
\$3.98 EACH

10 For \$39.00



BRADFORD PEAR

Very desirable, medium sized, non-fruiting tree with erect, upsweeping branches. Snowy white blossoms in spring and striking bronze-red foliage in fall

SHIPPED 3 TO 5 FEET
\$9.98 EACH

10 For \$95.00



SOUTHERN MAGNOLIA

Perhaps the best known tree in the South, these magnificent shade trees were planted around the early plantation houses for their cooling breezes and their enormous (one foot) fragrant delicious flowers. At maturity these evergreen trees grow up to 50 feet

SHIPPED AT 1/2 TO 1 FOOT

10 For \$19.00



GOLDEN RAIN TREE

This medium sized tree does not usually grow over 30 feet tall. Does well in a variety of soils, but seems better suited to open sunshine than to shade. Midsummer brings showy 12 to 18 inch clusters of lemon-yellow flowers.

SHIPPED 3 TO 5 FEET
\$3.98 EACH

10 For \$39.00



AMERICAN REDBUD

Tiny red-pink flowers cover the twigs and branches of this tree, before the leaves appear in early Spring. The beautiful heart shaped green leaves turn brilliantly yellow in the Fall. At maturity these trees grow to 20 feet in height.

SHIPPED 3 TO 5 FEET
\$2.98 EACH

10 For \$29.00



CHINESE REDBUD

Similar to the native redbud but has denser habit and more flowers. A spectacular floral display near a patio or among evergreens for contrasting interest. Height to 12 feet

SHIPPED 3 TO 4 FEET
\$2.98 EACH

10 For \$29.00



PURPLE FLOWERING SAUCER MAGNOLIA

Large lily-shaped flowers of dark reddish purple. Blooms later and longer than soulangeana. Height to 20 feet.

SHIPPED 1 TO 2 FEET
\$4.98 EACH

10 For \$49.00

SPECIAL COOKBOOK OFFER

This exciting cookbook has easy practical recipes, new ways to use your homegrown fruits, berries, and nuts along with helpful household and cooking hints. Old time remedies and recipes from the past — all blended with a touch of humor. Only \$3.98 each.

SAVAGE FARM NURSERY

P.O. BOX 125C

McMINNVILLE, TN 37110



MAILBOX

"Sincere Thanks" Extended To Magazine's Readers For Support of Mail Call Program

The recently-completed 1988 Christmas Mail Call was once again the most successful ever. With the support of concerned Americans from coast to coast we were able to increase the amount of cards and letters sent to many of the units and activities across the country and around the world. We were also able to add an entire remote Army base as well as the crews of 19 Navy ships to our list of units receiving Christmas mail.

Sincere thanks are extended to those readers of *Carolina Country* who responded to this unique, patriotic program.

*Cris Greisidick
National Chairman
Military Mail Call
Fort Benning, GA*

November Cover: A "Thrill"

You cannot imagine the thrill we have had in enjoying the cover of the November *Carolina Country!* Each person who received a file copy has been excited about the lovely quilt color, and the stories inside! We deeply appreciate your help with the Cultural Resources' programs and services—always—and especially in such a beautiful way! Thank you so much.

*Peggy Howe
N.C. Department of Cultural Resources
Raleigh*

Thanks For "Homey" Magazine

We took our first trip to North Carolina over the Easter vacation. We went to take clothes and household items to our daughter and family whose house had burned to the ground in January. She lives in Eure.

It is our daughter, Patricia Will Hedgepeth, who subscribed to your magazine for us. I read it from cover to cover.

Thank you for a nice "homey" magazine.

*Mrs. Clarence Will
Tonawanda, NY*

Radon Test Is Simple Do-It-Yourself Job

The Environmental Protection Agency and the surgeon general are recommending that all homes in the United States be tested for radon, a naturally occurring radioactive gas. The EPA estimates that some 8 million homes may have potentially hazardous radon levels. Radon cannot be seen, smelled or felt, but it can damage lung tissues.

*See related editorial,
page 3*

A statewide survey conducted in 1987 found that some homes in North Carolina have levels above the EPA's acceptable rate of 4 picocuries per liter.

"The major source of radon in homes is the soil surrounding the house," says Dr. Sandra Dellinger, extension housing specialist at North Carolina State University. "Radon gas from the soil can enter a house through drains, sump pumps, joints and other openings."

The homeowner can measure radon concentration himself.



A radon dosimeter or monitor is placed usually in the basement or crawl space of a house for a certain period of time. The monitor is then mailed to a commercial lab for analysis. The lab sends a report back to the homeowner explaining the analysis, telling how their measured radon level compares with normal levels, and suggests sources of information for follow-up corrective measures if the levels are high.

Monitors may be purchased through some county health departments, at some hardware stores and through the mail. For a list of radon labs and further information, contact the North

Carolina Division of Facility Services, Radiation Protection Section, Raleigh.

There are two types of radon monitors generally available. The charcoal canister type is left up for several days. It may be affected by humidity and temperature. The alpha track monitor is left up for several months and may give a "truer" reading.

"The EPA and others recommend a two-step test. First, you get an initial reading with a charcoal canister radon monitor. If the reading is above 4 picocuries per liter, you follow up with an alpha track monitor.

"Radon control measures vary in complexity, cost and effectiveness, but the first step is to measure the amount of radon present," Dr. Dellinger says.

For more information about radon, write to the North Carolina Radiation Protection Section, 701 Barbour Drive, Raleigh, NC 27603-2008. Or write to the EPA's regional office at 345 Courtland St., NE, Atlanta, GA 30365, or call (404) 881-3776.



HANK'S GARDENING GUIDE

Now's the "getting ready" time before gardening activities get underway in a few short weeks. Garden centers are filled with tree and shrub selections adapted to your area.

Catalogs from mail-order nurseries and seed houses feature a covey of colorful plants for your summer ornamental garden as well as tempting vegetables for the kitchen garden.

Instant Color: Pansies

As spring weather approaches, gardeners who did not plant pansies last fall should do so now. Pansy plants flower even in cold weather and bloom until the heat of summer. During severe freezes, mulch plants with several inches of pine straw and/or broadleaves.

In setting pansy plants, space them about four inches apart in all directions.

Propagation

Now's a good time to set out new plants grown from last year's summer cuttings. Before the growing season begins, dig and divide overgrown shrubs such as hydrangea, flowering quince, pearl bush and forsythia.

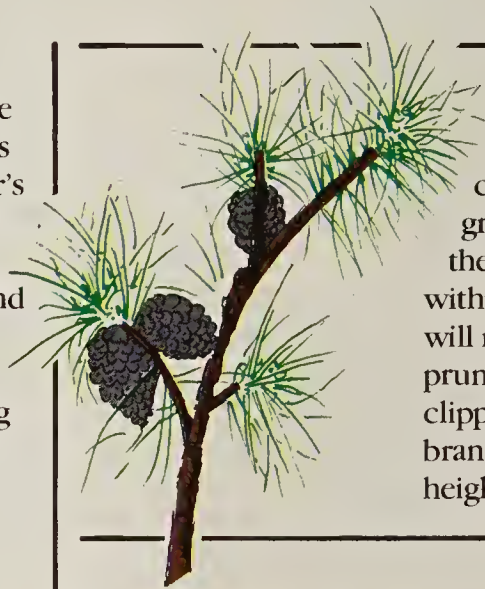
Force Blooms When Flower Beds Swell

As soon as flower beds begin to swell, you may force into bloom sprays of Oriental magnolia, forsythia, Japanese quince, flowering almond and fruit trees. Place stems in a deep container of water placed in a sunny window.

Potted Flowers May Bloom Again

After potted crocus, narcissus and Dutch iris have finished blooming and the foliage has died back, plant them outdoors in the garden. They have a good chance of blooming again in a year or two—and can become a permanent part of the outdoor landscape.

The chances of forcing the bulbs to flower a second time indoors are slim.



Evergreens

Prune your cone-bearing evergreens now to keep them attractive and within bounds. Plants will respond best if pruned each year by clipping back each branch to the desired height and/or spread.

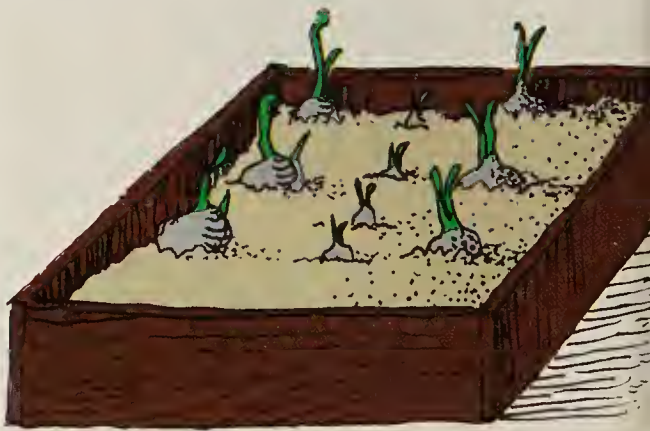
Try Giving Annuals A Head Start Indoors

Annual flowers may be started indoors now for quicker blooms in the outdoor garden. An enclosed porch or a window with a southern exposure is a good spot for a seed flat or window box.

Prepare the soil with equal parts of sand, garden soil and peat moss. In order to avoid damping-off disease, place soil in 160-degree oven for half an hour in order to sterilize it.

You can sow three or four different kinds of flower seed in one flat, devoting one row to each. Keep soil damp. When the little plants have two true leaves, thin, transplant and add a bit of commercial fertilizer to the soil.

Just as soon as cold danger has passed, set plants outside in flowerbeds. Among the flowers which do well with this start are: alyssum, snapdragon, cornflower, calendula, petunia and aster.



Mid-winter Checklist Top Priority Garden Chores

- ☐ Fertilize spring-flowering bulbs with 8-8-8 or 10-10-10 as the green tips emerge from the ground. Use two pounds per 1,000 square feet.
- ☐ Help to protect plants from extreme cold by keeping them well-mulched and well-watered.
- ☐ Check garden supplies. Restock fertilizers if needed. Check supply of pesticides. Inventory equipment.
- ☐ Discard outdated chemicals after sealing in plastic bags.
- ☐ Make plans and preparations to "patch seed" or re-seed fescue lawns before mid-March if re-seeding was not done in the fall.
- ☐ Take time to check all garden tools. Clean and repair any in need.

By Hank Smith

tings From useplants

Winter houseplants
impatiens, coleus,
anium and begonia
n become leggy by
winter. You can
cuttings of these
its now.
oot cuttings in
st sand. Strong
systems will
elop before the
ther warms in the
ng. You'll wel-
e these plants and
color they'll bring
outdoor flowerbeds
summer.

Mildew of useplants

Mildew growth on
oil of houseplants
courage by or
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ement in the soil.
lding sand to the
ng soil often will
ent the soil from
ing down into a
mass. The sand
s to keep the soil
"open" with tiny
assages through-
he pot. Mix sand
into soil.

pts

spect your decid-
trees and shrubs
festations of
insects. A spray
rmant oil emul-
should give you
control.
r scale insects on
reen shrubs,
until the temper-
is above freezing

and below 85°F—then
apply a light-weight
summer oil emulsion.

Vegetables

Seeds for indoor
planting now include
peppers, tomatoes,
broccoli, and egg-
plant. When warm
weather arrives, these
plants should be large
enough to set
outdoors.



Prune Away Dead Wood

Cut away any dead
wood from shrubs.

But prune *with*
care. Many evergreen
shrubs such as camel-
lias, azaleas, cleyeras
and ligustrums are
now showing foliage
with a bronze cast, or
reddish-brown color.
This foliage often
appears to be dead,
although it's only
winter-colored.

Scratch the bark
with a sharp knife. If
there is a sign of green
life beneath the bark,
resist the urge to
prune. Most shrubs
will leaf out in the
spring.

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*Arranged by the National Rural Electric Cooperative Association
and underwritten by The Mutual Life Insurance Company of New York*

A Message From Bob Bergland, NRECA Executive Vice President and General Manager

We're concerned about the high cost of medical care and its effects on our Rural Electric Consumers. That's why we recommend the new RE Member Group Hospital Plan. It's underwritten by The Mutual Life Insurance Company of New York (MONY) and it's the only group hospital plan we endorse.

The RE Member Group Hospital Plan is designed to help you beat the high cost of medical care.

How?

By helping you pick up the costs other plans might leave behind and doing so at a new, low rate.

You see, many major medical plans only pay 80% or less of your hospital bill. And many pay that only after you have paid a deductible of \$100.00 or more.

The RE Member Group Hospital Plan can help you pay the costs you're left to pay.

I highly recommend this new and improved Plan. It's the only group hospital plan the NRECA endorses exclusively for its 25,000,000 Rural Electric Consumers.

Sincerely,

Bob Bergland

P.S. Complete and mail the attached Enrollment Form today. Should you have any questions when you receive your Certificate of Insurance in the mail, just call toll-free, 1-800-543-9213 from 9 am to 5 pm Central Standard Time. A RE Group Insurance Representative will be happy to help.

Choose From Two Plans

PLAN A: \$80 Per Day Plan

This Plan pays you:

- \$80 per day, up to \$2,400 for every 30 days of covered hospitalization
- \$120 per day, up to \$3,600 every 30 days while hospitalized for diagnosed cancer or heart attack
- Accidental death and dismemberment benefits

PLAN B: \$50 Per Day Plan

This Plan pays you:

- \$50 per day, up to \$1,500 for every 30 days of covered hospitalization
- \$75 per day, up to \$2,250 every 30 days while hospitalized for diagnosed cancer or heart attack
- Accidental death and dismemberment benefits

Valuable Features for Rural Electric Consumers

- ☐ Guaranteed acceptance regardless of age
- ☐ Benefits are payable from the *first day* of covered hospitalization with no limit to the number of days you can collect
- ☐ No reductions in benefits at age 65 or older
- ☐ Benefits are payable directly to you regardless of any other insurance you may have
- ☐ Worldwide coverage
- ☐ No individual cancellations

Accidental Death and Dismemberment Benefits

This plan will pay benefits if an insured individual dies or is injured in an accident. Benefits are payable as follows:

	<u>Individual</u>	<u>Spouse</u>	<u>Child</u>
Loss of life, both arms, both legs, one arm and one leg or sight of both eyes	\$10,000	\$10,000	\$2,000
Loss of one arm, one leg or one eye	\$5,000	\$5,000	\$1,000

The loss must occur within 180 days of the accident. If the same accident causes more than one loss, only the largest benefit shown for any loss suffered is payable.

Who's Eligible

If you are a Rural Electric Consumer, employee or director of NRECA or its affiliated state and local cooperatives, you are eligible to apply for coverage. You may also apply to cover your eligible dependents (the applicant's lawful spouse unless legally separated and unmarried dependent children under age 25).

New, Low Rates

Your rates are based on your age at issue. Your premiums do not increase as your age increases. MONY does reserve the right to lower or raise premiums on a class-wide basis. To determine your low, monthly rate, simply read down to your age bracket and across to the type of Plan you need. Keep in mind, your rate can be further reduced if you pay your premiums on an annual basis.

PLAN A: \$80 per day, up to \$2,400 every 30 days

MONTHLY RATES

	Individual	Husband/Wife	All Family	One Parent/Children
Under 40	\$18.75	\$36.75	\$44.95	\$26.95
40 to 59	21.90	42.05	50.25	30.10
60 to 64	24.60	46.10	54.30	32.80
65 and over	35.40	69.80	78.00	43.60

PLAN B: \$50 per day, up to \$1,500 every 30 days

MONTHLY RATES

	Individual	Husband/Wife	All Family	One Parent/Children
Under 40	\$12.30	\$23.70	\$28.90	\$17.50
40 to 59	14.40	27.50	32.70	19.60
60 to 64	16.20	30.50	35.70	21.40
65 and over	22.80	44.60	49.80	28.00

Receive a 7.5% discount by paying your premiums annually!

Effective Date of Coverage

Your coverage will be effective on the first of the month following receipt of your Enrollment Form by the RE Group Insurance Administrator, provided your initial premium payment is received by the Administrator within 30 days of receiving your Certificate of Coverage.

Continuation of Coverage

Your coverage continues as long as you pay premiums in a timely manner and the group policy stays in force. You may continue dependent insurance as long as your dependent(s) remain eligible, the policy stays in force and premiums are paid in a timely manner.

Definition of a Hospital

"Hospital" means an institution for the care and treatment of sick and injured persons. It must have 24-hour nursing service and diagnostic and surgical facilities. It does not include an institution, or part of it, used mainly as a facility for rest, nursing, convalescence, the aged or for remedial education or training.

Limitations

Each day of hospital confinement caused by mental or nervous disorder shall be payable at 50% of your original benefit to a maximum of 30 days each calendar year.

Pre-Existing Conditions

Benefits are not paid for hospitalization due to conditions which required medical care in the 12 months prior to your effective date. After 12 months of continuous coverage, you are covered for any confinements beginning thereafter.

Exclusions

Benefits will not be paid for any hospitalization caused by or due to war or incident related to war or military service; routine nursery care of a newborn dependent; self-inflicted injuries; or any sickness, disease or bodily injury which required medical care in the 12 months prior to your effective date in this Plan.

Accidental death and dismemberment benefits will not be paid for any loss due to disease or bodily or mental infirmity or treatment or operation therefor; suicide while sane or insane; self-inflicted injury; war or military service.

Meet the Organization Behind This Plan

The RE Member Group Hospital Plan is underwritten by The Mutual Life Insurance Company of New York (MONY), 1740 Broadway, New York, NY 10019.

This coverage is arranged by the National Rural Electric Cooperative Association (NRECA). Master Policy A-3075 (MOD AS-5588) is issued to the NRECA, 1800 Massachusetts Avenue, Washington, DC 20036.

Have a Question?

*Call toll-free, 1-800-543-9213,
from 9 am to 5 pm Central Standard Time*



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Address _____
City _____ State _____ Zip _____
Phone Number _____ Date of Birth ____/____/____

Please check one:

Sex: ☐ Male ☐ Female

Benefit Amount: ☐ \$50 A Day ☐ \$80 A Day

Plan Selection: ☐ Individual ☐ Husband/Wife
☐ All Family ☐ One Parent/Children

I wish to pay: ☐ Monthly ☐ Quarterly ☐ Annually

Spouse (if to be insured)

PLAN NO. A-3075

Name _____ Date of Birth ____/____/____

Dependents (if to be insured)

Name _____ Date of Birth ____/____/____

Name _____ Date of Birth ____/____/____

Name _____ Date of Birth ____/____/____

I understand that benefits will not be paid for any confinement that resulted from health problems that required medical care in the 12 months prior to the effective date of coverage unless such confinement begins more than 12 months after the individual's effective date.

X

Signature of Applicant

Date

MOD AS-A-8881

Underwritten by The Mutual Life Insurance Company of New York
1740 Broadway, New York, New York 10019

This Plan is not available to residents of New York.

NCDA Launches "Soybean Bonanza"

Lots of North Carolina's best-fed families probably think that the only time they eat soybeans is when they dash a little sauce on Oriental dishes. But actually the versatile beans, a high-protein foodstuff, appear in dozens of products that many of us purchase, cook and enjoy regularly.

With that in mind, the North Carolina Department of Agriculture (NCDA) is sponsoring a major soybean promotion in cooperation with the N. C. Soybean Growers Association that will mean a real bonus to grocery shoppers.

When Agriculture Commissioner Jim Graham announced the "North Carolina Soybean Bonanza" at the recent Raleigh convention of the producer group, he called it "the largest marketing promotion undertaken in NCDA history. Our goal is to increase consumer awareness of the nutritional value of these products."

The promotion is tied in with the "Goodness Grows in North Carolina" campaign, now in its third successful year. "Goodness Grows" aims at informing consumers about quality foods produced in North Carolina and made of North Carolina products.

For grocery shoppers, the Soybean Bonanza will take the form of coupons, which are incorporated in leaflets that are available at grocery stores. The publication tells of soybean nutrients that are in items on the grocery store shelves—and also enable shoppers to win prizes from \$10 to \$100.

A total of one million coupons have been printed, with a total redemption value of \$2.6 million. Starting Feb. 15, they will be available for 30 days or as long as supplies last.

Grocery stores offering the coupons include Winn Dixie, Food Lion, Food Fair, A & P, Kroger, Ingles, Harris Teeter, Harris Supermarkets, Hill's, Wilson's, S & R and Byrd's.

In addition to the NCDA and the soybean association, sponsors of the North Carolina Soybean Bonanza include Cargill, Perdue, Archer Daniels Midland, Southern States Cooperative, Monsanto, BASF, Texasgulf, Chelsia Milling, CIBA-Geigy, Central Soya, N. C. Power, Central Soya, H. J. Underwood, Pioneer Hi-Bred, Wacho-



via Bank, Planters Bank, Southern National Bank and the Farm Credit Service. Barbara Minter, a home economist and nutritionist for the NCDA Division of Marketing, endorsed the promotion, saying, "Soybeans are an excellent protein source. Consumers should be more

aware of the health benefits available through food containing soybeans or soy products. Lecithin is a component of soybeans that contains phosphorus and choline, both essential to body functions."



AN ACCIDENT WAITING TO HAPPEN.

You're looking at a hazardous situation. When metal comes in contact with electric wires, the results can be fatal.

And since this is the time of year that many of us spend time outdoors fixing up our homes, cleaning leaves out of gutters or working in our yards, your EMC urges you to be careful.

The best thing to keep in mind is that metal and electricity don't mix. So watch it. We don't want you to put your life on the line.

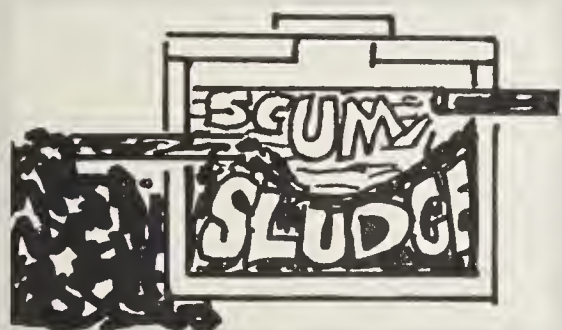
We're All In This Together.



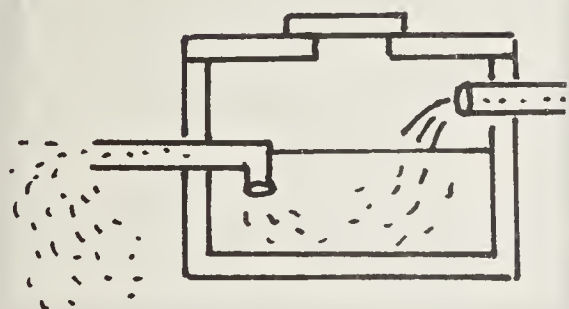
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New Regulations May Be Needed To Cover Popular New "Continuing Care" Facilities

Many older North Carolinians are now trying a new option in retirement living when they're ready to give up the burden of running a household. It's the "continuing care" facility, which offers them a new kind of attractive home along with a variety of services—all at upscale prices.

But is this option a safe way for couples to invest their life's savings? What happens to their "front money" investment if the facility runs into financial problems?

A number of states have addressed these questions through regulations designed to protect the interests of the consumers. It may be time for North Carolina to follow suit, as this month's column points out.

In recent years older folks in North Carolina, like those elsewhere in the nation, have seen something new in the category of places to spend their retirement when they no longer want the burden of running a household.

Places called "continuing care," "retirement communities" or "life care facilities" are appearing on the scene, and most are doing a brisk business. Some are sponsored by churches. Some are private, operated for profit. But all differ from the familiar "rest homes" or "nursing homes" in several ways.

The major difference is that they are not for the poor or even people of average income. (Nursing homes, for example, often take care of people on Medicaid, the low-income side of the Medicare program.)

Continuing or life care facilities are usually upscale, deluxe, with recreation programs, van services, tasty meals and attractive quarters. And most will require an entry fee or deposit that will exceed \$100,000. Some will charge almost double this amount for two.

After putting up the \$100,000 or more "front money," the folks who live there must pay \$600 to \$1,000 per person each month for food and services. Usually the plan will provide at least one meal each day, sometimes more. And patrons may purchase meals at moderate costs—after paying the monthly bill.

Since many older folks are evidently eligible for this type of life, with income to match, what questions might arise about the program? When they enter, they know whether or not they will be eligible for any sort of refund upon death or other departure. And what if the monthly fee may be increased from time to time? Most have the income to pay the higher tab—sort of a "cost of living" increase.

North Carolina is having a favorable experience with this type of facility. Some such places have waiting lists.

Although most facilities of this type have a requirement that occupants be 60 to 65 years old, most people utilizing them are 70 and over.

What can be wrong with this picture? Most continuing care facilities, large and small, have medical clinics. They have nurses on duty, and physicians who serve. They have skilled dietitians. The fancy brochure tells the whole story.

But other states have run into problems, and have enacted legislation to protect the interests of people who invest \$100,000 or \$150,000.

What would happen if such problems cropped up in North Carolina?

Let's say that Sam and Betty Oldfolks decided to enter one of these attractive places. To get the \$150,000 "front money," they decide to sell their dwelling. After all, they are assured that their estate—when that eventuates—will get 80 percent of the money back, which would leave their heirs \$120,000. Their retirement income would be plenty to cover the monthly bills—\$1,500 a month for the two of them in this case—and leave enough to travel, trade cars occasionally and buy a few clothes. Their hospital insurance and Medicare would help with any medical bills.

But suppose the "home" got into financial trouble, as has happened to some such ventures in North Carolina. Let's assume the worst-case scenario and say it went bankrupt. Would current laws in North Carolina provide any protection to Sam and Betty?

To the credit of the North Carolina General Assembly, the 1977 session adopted a law that partially covers this situation. It went into effect more than a year ago, on Jan. 1, 1988. But Article 12, "Disclosure and Contract Requirements for Continuing Care Facilities," the new part of a law on Health Care Facilities and Services, *does not* provide any substantial protection for Sam and Betty Oldfolks. It is simply a disclosure statute; it requires continuing care providers to give prospective customers detailed information about the financial structure and managerial interests on the facility.

It also provides some protection. It mandates some provisions of the contract between



the provider and the resident. It requires that the purchase payment (that "front money" again) be placed in escrow until the resident actually moves in. And it requires that disclosure statements be filed with the Division of Facility Services at the North Carolina Department of Human Resources.

The law also seeks to make sure the provider meets fiscal soundness standards before beginning operation, and that the resident be provided an annual financial statement. Does this mean that the Department of Human Resources can take action to protect the residents, once a report is filed and something looks out of balance? Not at all. The department is simply a depository for the reports.

A number of states provide substantially greater protection. Most require that a facility be licensed by the State Department of Insurance, and that providers must meet some rigid requirements. (North Carolina's Department of Insurance has demonstrated a keen interest in protecting consumers from improper charges.)

As might be expected, with its large number of retirees, Florida was a leader in regulating continuing care facilities. In Florida, and in Arizona, Colorado, Maine, Missouri, Pennsylvania, Texas, Virginia and Wisconsin, insurance departments license such facilities. They see continuing care as a form of life insurance, with a large initial payment and substantial monthly fee, to provide a certain service for life.

Other states have the same type of program, but in other departments. In Connecticut and Maryland, it's the Department of Aging; California, Social Services; Illinois, Public Health; Indiana, Securities Commission; Louisiana and Michigan, Department of Commerce and in New Jersey, Department of Community Affairs.

Twelve states exercise authority through annual audits and reports. Ten require escrow mortgage and lease payments. Nine states require an operating review.

Seven states give the residents a lien on the provider's property in case of bankruptcy or other financial stress. Indiana has set up a Home Guaranty Fund from which payments will be made to residents in a bankrupt facility, and Florida gives residents a preferred status on the liquidation of a provider.

Five states do not allow the provider to sell the enterprise without permission of the state, and 10 states have provisions where the state can step in and operate the facility and attempt to rehabilitate it.

Other protective provisions, virtually all lacking in North Carolina, are a matter of law in many states. An effort is being made to obtain a much stronger law in North Carolina. A group of activists, including some who live in continuing care facilities, are working to obtain provisions like those stated. They don't want Sam and Betty Oldfolks on the sidewalk after selling the house they have lived in for 30 years.

A key leader in the effort for stronger legislation is Harry E. Groves of Raleigh, Henry Brandis professor of law emeritus at the University of North Carolina at Chapel Hill, a former resident of a continuing care facility.

Backers of a new law believe that if adequate protection is provided while such facilities are in an early phase of development in North Carolina, folks who get ready to depart their homes will be able to try continuing care without undue financial risks.

Your Will Can Be Filed With Clerk of Superior Court For 'Safekeeping'

If you have followed the advice we published last November, you've prepared your Last Will and Testament—if you didn't already have one. Either way, where's the best place to keep it?

Some folks will say you should not keep it in your bank safety deposit box, because when you pass from this world, that lockbox will be sealed when the bank learns of your demise.

This is not necessarily true, especially in North Carolina. It is a fact that even a jointly held lockbox will be sealed, pending action by the office of the Clerk of Superior Court in the county where you live. But your executor, once qualified, will have complete access to the box and its contents.

You can, of course, keep your will in a dresser drawer. This is the worst place to keep it. Someone with wrong intentions might get to that will and perhaps remove it, leaving a previous will (or no will at all) to apply in your case.

Some people who own country stores or other business might actually have a big, strong safe. This does provide a measure of security, and might be considered. Years ago, wills were frequently kept in safes.

There is another alternative.

You can take your will to the office of the Clerk of Superior Court in the North Carolina county where you have legal residence, and ask that this office keep the will for safekeeping. This will be done.

You will get an official receipt (Form AOC-E-305) entitled Receipt for Will Deposited for Safekeeping. It will be signed by the Clerk of Court or a deputy in that office. Then you must put the receipt with your other valuable papers, and inform your next of kin about the will and the receipt.

You can even make photocopies of your original will and provide copies to your concerned loved ones. (But only the original will can be filed with the Clerk of Court.)

(Continued on page 2)



HORIZON

Your Will Can Be Filed With Clerk of Superior Court For 'Safekeeping'

(Continued from page 45)

So you have several possible choices. But what is the answer to our original question: Where should your will be kept?

Chances are that a safety deposit box is still your first and best choice. You should inform your loved ones—who, presumably, are your beneficiaries—where the will is, which bank, which branch and (very important) where the keys to your lockbox can be found.

Opening the sealed box is very simple. The proper person gets the keys, goes to the office of the Clerk of Court and states the purpose. Some official from the clerk's office will then go to the bank, provide identity, open the lockbox and inventory its contents.

After this, someone will want to qualify as executor of the estate. (If no executor is listed, the office will appoint an administrator—usually a lawyer—to see that terms of the will are carried out.) But if your wife or husband or son or daughter or other loved one qualifies, only a few steps will be necessary to have the clerk's office issue Letters of Administration, which provide for the legal distribution of your estate.

Of course, your executor (sometimes called executrix in the case of a female) will need certified identification, such as a birth certificate and other legal identification. But the process takes place every day. The system works.

Here are the cardinal points:

- Write a legal will. You may need legal help.
- Inform your next of kin that you have written a will. You can even make extra copies (non-legal) for their information.
- Tell those affected where the will is stored, how to gain access and other data outlined in this story.
- Then relax. You've done your duty.



Annual Meetings Calendar

Date	Electric Membership Corporation	Time	Location
March			
17	Jones-Onslow, Jacksonville	Registration: 4:00 p.m. Business Meeting: 7:00 p.m.	White Oak High School, Jacksonville
18	Edgecombe-Martin County, Tarboro	Registration: 12:30 p.m. Business Meeting: 2:00 p.m.	Edgecombe Community College, Tarboro
30	South River, Dunn	Registration: 6:30 p.m. Business Meeting: 8:00 p.m.	Cumberland County Memorial Auditorium, Fayetteville

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Phone _____ I own a lot ☐ Yes ☐ No

Experts Report... Once Established... Water Just Once A Week... Be Absolutely Amazed As All Growing Season Long—Week In, Week Out... Compared To Even The Majestic Black Spruce... WONDER SHADE TREE

ZOOMS TO THE SIZE OF A 15 YEAR OLD TREE IN JUST ONE SINGLE YEAR!

YES, ROOF-HIGH IN JUST ONE YEAR!
and keeps on skyrocketing 30-40-50 EVEN UP TO 60 FEET HIGH OR MORE in less time than most trees nudge themselves a few feet off the ground.

IT'S ALMOST LIKE GROWING INSTANT SHADE

Actually Soars Into A Magnificent Tree IN JUST ONE YEAR!

Yes! Based on amazing growth rates reported by plant scientists—it grows SO FAST... it arches out SO WIDE... you can actually take a ruler and measure the incredible difference in height every 2 to 3 days! OR, to really leave your neighbors gasping in awe and wonder, give them a yardstick and let them measure the difference IN FEET every 2 to 3 weeks!

Yes, goes on to thrust itself so high, so fast that it actually towers over even a Japanese Red Maple, Cherry Tree or even the most graceful silky willow in such a ridiculously short time you will simply refuse to believe your eyes! Think of it!

GROWS MORE IN JUST ONE MONTH THAN MOST TREES GROW IN AN ENTIRE YEAR!

Because according to plant experts, Govt. scientists and Botanical Gardens who researched this wonder-hybrid... once established, you merely water it once-a-week, and be absolutely floored as, during its SUPER-SOARING growing season, it GROWS AS MUCH AS A FULL 1/2-FOOT WEEKLY AFTER EVERY TIME YOU WATER IT!

That's right! Grows higher than even a full grown Flowering Dogwood IN JUST ONE SINGLE SEASON! Grows higher than even a full-grown Star Magnolia IN JUST ONE SINGLE YEAR!

PLANT NOW—REACH OUT AND TOUCH ITS LUSH, THICK BRANCHES FROM YOUR SECOND STORY BEDROOM WINDOW BY THE NEXT SUMMER!

No doubt about it. There's just not another "instant" Shade Tree like it on this planet! Because thanks to this miracle of plant science, instead of spending a small fortune on a tree and then waiting half a lifetime for it to grow... get set for the garden-wonder of your life as this super-soaring hybrid rockets forth from a prize nursery-grown plant to a tower of roof-high beauty in less time than you ever dreamed possible.

GROWS IN VIRTUALLY ANY SOIL—REQUIRES NO SPECIAL CARE—SOARS INTO A MASTERPIECE OF BEAUTY IN JUST A MATTER OF MONTHS!

Best of all, unlike most trees that demand constant care, constant pampering... about the only thing you do after you plant this super-growing wonder-hybrid is water it and enjoy it! That's why leading botanical gardens... landscape artists... garden editors... can't stop raving about its indescribable beauty... its trouble-free care... its surging, towering growth.

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MATURE SPREAD: as much as 30 to 35 feet

ZONE OF HARDINESS: Hardy from the deepest South to as far North as Vermont, Minn., Quebec, British Columbia. Winter Hardy in areas where temp. drops as low as 30 degrees below zero.

LIGHT NEEDS: Grows beautifully in Sunny location.

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- ☐ (#020) 20 for only \$30.00 (SAVE OVER \$55.00) plus \$5.00 postage and handling.

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WASHINGTON SCENE

"I Am What I Am," says Mrs. Bush

White House Welcomes 'Grandmotherly' First Lady

When our nation got a new President last month it also got a new First Lady, one who promises to be a different sort of White House mistress than the country has known for awhile.

Barbara Bush is quite different from Nancy Reagan. Women who have grown tired of dieting, facelifts and glitz may welcome the change.

During the last half-century, the nation has seen a variety of First Ladies enter and leave the White House.

Eleanor Roosevelt was the complete political activist, touring the country and reporting back to her husband what she found to be the mood of the people.

Bess Truman was a housewife, more interested in seeing to the comforts of her husband than in the politics surrounding her.

Mamie Eisenhower filled no political niche, and was protected by Ike from gossip and rumors that she had an alcohol problem.

Jacqueline Kennedy brought high fashion to the White House, and her talents and ener-

gies were spent making Camelot come alive. Her more political successor, Lady Bird Johnson, spent a lot of her time pushing her campaign to make America more beautiful by encouraging the planting of flowers and elimination of billboards along federal highways.

Pat Nixon kept a very low profile and seem remote from national affairs, including Watergate.

Betty Ford, although not political, nonetheless encouraged more openness about addiction to alcohol and drugs, both of which she admitted, and breast cancer, for which she had surgery.

Rosaline Carter was extremely immersed in national affairs, and was reported to have a definite influence on her husband's decision.

Nancy Reagan, who left Washington last month to retire with her husband in California, may have been the most political of all.

She has reportedly pushed the ex-president to cultivate a friendship with the head of the Russian government, sign an arms control agreement with the Soviets and moved to get rid of White House employees she thought were serving her husband badly, most notably Chief-of-Staff Donald Regan.

She has prompted her husband in answering questions from the press when he seemed at loss for words and has gotten into minor trouble over buying expensive china and borrowing clothes from designers. Nancy Reagan has been a definite influence on her husband and on national affairs.

And Mrs. Reagan has been an influence for good, carrying her campaign against drugs to high schools across the country when no one else in the government seemed to be doing much about this growing menace.

Now comes Barbara Bush, who has been described as "grandmotherly." And, by her own admission, she likes it that way.

"I am what I am," she has said in interviews, "and I know what people say — 'why doesn't she go on a diet?' I like myself. I'm not going to change."

So now the country has a First Lady who would rather work in her garden than go to a diet farm. It's going to be different around the White House and there's a good chance the country may like the change.

She wears a three-strand string of pearls but she tells anyone who wants to know that they're fake. She says she wears them to hide the wrinkles on her neck. Has any other First Lady ever admitted she had wrinkles? Bess Truman, perhaps, but there's no record of it.

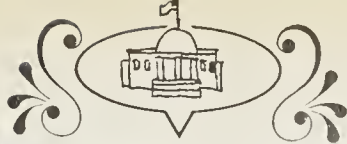
This new First Lady marches to her own drummer.

Each year, the national Christmas tree near the White House is so tall that to place the star at the top requires that someone get into a "cherry picker," one of those large buckets that firemen use to reach high places.

Eight years ago, passers-by were surprised to see a buxom woman in the bucket, being lifted to affix the star to the tree top. It was Mrs.



First Lady Barbara Bush



WASHINGTON SCENE

Bush—and she has done it every Yuletide since. What's more, she says she'll be doing it as First Lady.

Is she political? Not so much on the surface, but Washington watchers think she may be more involved than that.

When the President-elect was naming his cabinet, his choice of Dr. Louis Sullivan to be Secretary of Health and Human Services ran into trouble.

Sullivan had made some remarks about abortion that upset the right-to-life people and it appeared that he might not make it. But Sullivan explained his views, Bush stuck by him and he got the job.

What most people didn't know was that Sullivan, the president of the Morehouse School of Medicine in Atlanta, is a good friend of Barbara Bush and she serves on the Morehouse Board of Trustees.

She may have had nothing to do with the Sullivan matter, but Washington watchers are not sure.

After all, Barbara Bush may look like somebody's grandmother but she has been around the nation's capital for several years and she is no neophyte in politics.

People who know her think she won't be as public in her actions as Nancy Reagan, but when she sees something she thinks needs doing, it will get her attention.

Texas "Longhorns" Take High Level Positions With Bush Administration

And now here come the Texans, along with some old Bush friends. When George Bush was running for president in the campaign last year, there was some question as to which state he called home.

He had grown up in Connecticut, where his father, Prescott Bush, had served as a U.S. senator. He had gone to Texas as a young man and made his fortune in the oil business and still retains a residence there in a hotel and votes there. But his summer residence is in Maine. No matter. His appointments to the cabinet and other high level posts in the new government show that his heart really belongs to Texas.

Recent presidents have tended to bring associates from their home states into their governments. Kennedy had his "Irish Mafia," made up of people from Boston and Harvard University, longtime friends who came to assist him in Washington.

Johnson's close associates were from Texas; Richard Nixon seemed to bring in people from all over but with a teutonic background.

Jimmy Carter's White House was filled with Georgians, and one close associate said that Carter had to be talked out of staffing even more high posts with people from his southern base.

Now it's back to Texas again. Call them Bush's Longhorns.

The two top jobs in the Bush cabinet went to Texans, as James Baker was named to be Secretary of State and John Tower, Secretary of Defense.

This means that when cuts are made in Pentagon spending, which is going to be an important test for the new government, three Texans—

Bush, Tower and Baker—will come up with a plan to send to Congress.

Another Texan who will serve in the Bush cabinet is Robert Mosbacher, a wealthy oil man, who has known Bush since the early years when Bush was engaged in making his stake as a young man.

But while Bush clearly showed his Texas roots in naming his cabinet, his appointees for the most part are people who know their way around Washington and who have had long experience inside the capital beltway. And they are people he knows well.

Individuals such as North Carolina native Elizabeth Dole in the Labor Department, Jack Kemp at Housing and Nicholas Brady at Treasury have years of experience in the ways of Washington and won't require any on-the-job training.

Bush Names Yeutter Agriculture Secretary

Clayton Yeutter, the U.S. trade representative who aggressively promoted this country's agricultural interests in foreign markets, will be the Bush administration's Agriculture Secretary.

Although Yeutter has said he would prefer to return to the private sector instead of devoting more years to government, strong support from farm-state congressmen convinced President Bush to offer the post to Yeutter with the suggestion that he would not be expected to serve a full term.

During his term as trade representative, Yeutter has made agriculture a focus for U.S. trade policy. He advocates putting a stop to farm subsidies internationally, a practice he says distorts trade.

The 58-year-old Yeutter has had a lifelong interest in agricultural issues. He grew up on a Nebraska farm, and served in the Nixon and Ford administrations as an assistant secretary of agriculture and deputy U.S. trade representative.



BOOKS

Holden Beach History by John F. Holden. 151 pages. Privately Printed. Available at Alan Holden Realty, Holden Beach, NC 28462. \$13.95.

This is a book that will be pleasurable reading for those who enjoy the beaches of southeastern North Carolina.

John Holden's forebears were the original owners of the land between Lockwood Folly River and Bacon Inlet. The Holdens were the first permanent residents of the beach and some members of the younger generation are now engaged in its development.

The author has written in a delightful vernacular style, offering an account of the activities of this eight-mile island, beginning with the land grant in 1756 and going through its incorporation as a town that emphasizes family recreation.

Included are chapters on family history, legends about shipwrecks and unique individuals like Henry Gray, churches, birds and sandburs (sandspurs). More serious narration concerns the early development of the area, ferries, Hurricane Hazel, construction of bridges and beach re-nourishment projects.

This hardback book has an attractive dust cover with sketches of shore life. The endpapers feature two useful maps. Scattered throughout are about 30 illustrations, which are excellent reproductions of old photographs, and several drawings. Copies of old deeds, letters and statistical material also enhance the volume.

Dr. A. Craig Phillips, former state superintendent of public instruction and a frequent visitor to Holden Beach, described the book well when he wrote the following blurb:

"The story of Holden Beach—its beginning, its magnificent sand dunes, its stalwart old shipwrecks, its fish shack, its fishermen, its flawless beach and its combined existence as a quiet and wonderful place for North Carolina's young people to grow up—all needs to be a part of this state's recorded history. John F. Holden has done this for us in an eloquent way."

—Mary W. Mintz



Ocracoke Portrait by Ann Sebrell Ehringhaus. John F. Blair, Publisher. 107 pages. \$21.95, hardback; \$13.95, softcover.

Ocracoke Portrait author Ann Sebrell Ehringhaus is a Charlotte native who currently lives on Ocracoke Island, where she runs a Bed and Breakfast in the summer months.

Ms. Ehringhaus first came to Ocracoke Island in the fall of 1971, as a teacher at Ocracoke Island School. As one of five teachers for the 67 students in grades one through twelve, Ms. Ehringhaus taught English, physical education, typing, Spanish, sociology, general math, journalism, photography, and was in charge of the school newspaper.

She spent two years on Ocracoke Island and the experience changed her life. The island and its people became a magnet to Ehringhaus, who was enchanted by the isolation of the place and the people who call Ocracoke home. Folks on Ocracoke are independent and self-reliant, yet share a strong sense of community.

After leaving Ocracoke and her teaching position, Ms. Ehringhaus continued her education, pursuing a master's degree in education at UNC-Charlotte and a two-year professional program at the New England School of Photography.

In 1979, Ehringhaus returned to Ocracoke to use her photography skills to capture the spirit of the island. Having already won the trust of the people who live there, Ehringhaus had access and opportunities that might have been denied others.

The result is *Ocracoke Portrait*, a collection of 64 duotone photographs and comments by Ocracoke's residents and visitors. The quotes were culled from many hours of interviews with local residents and visiting tourists. These quotations add greatly to the reader's understanding of the island's history and the residents' unique lifestyle.

Ocracoke Portrait is a moving tribute to a special place and the people who live there. It leaves you wanting to at least visit Ocracoke and share the life to be found there.

—© 1988 Mary Davenport

Revelation. By Peggy Payne. Simon & Schuster. 314 pages. \$18.95.

Some of us sit back and wait expectantly for something to happen to a person who stands aloof from others. It makes him one of us. Somehow, it'll teach him to act as if he thinks he's better than we are, we say to ourselves.

Swain Hammond never knew anyone thought he set himself apart. He felt he was one with his congregation. But members of his flock disagreed with the Presbyterian pastor in Chapel Hill. They were proud of him, but they were waiting for the fall.

What happened took everyone by surprise, including Hammond. He heard the word of God. God *spoke* to him. Julie, his wife, thought he should tell his parishioners. She never expected what happened next.

This remarkable first novel effectively explores theology as well as very human characters and the human experience. It is faithful to its North Carolina background, but has an appeal that knows no geographic boundaries.

—Shirley K. Sullivan

Good Hearts. By Reynolds Price. Atheneum. 275 pages. \$18.95.

Rosa and Wesley have come a long way since we initially met them in this North Carolina author's first novel, *A Long and Happy Life*. The courtship of Rosacoke and Wesley took place 28 years before the setting of this new book, and much has changed.

What has happened in the interim and what transpires in the present help explain why Wesley took off from Raleigh for Nashville with a much-younger woman he'd just met. We also learn how Rosa could recover from this and an assault in her own home.

Other questions are raised and answered before the two renew their credo that when they are home again, they are safe again, in what could be "a long and happy life" together. This sensitive novel probes Southerners to show that they are like other people—only more so.

—Shirley K. Sullivan

New Attendance Record

More Than 250,000 Visitors Saw N.C. Museum of Art In 1987-88

The North Carolina Museum of Art set an attendance record in 1987-88 with more than 250,000 visitors.

By the end of June, membership at the museum had nearly doubled from the previous year to more than 8,000 households, according to the museum's newly released annual report. And among the record 43,000 schoolchildren shuffling through the building was an 8-year-old boy who became its millionth visitor since its opening.

The 251,919 visitors to the museum in 1987-88 broke the previous year's record of 223,300.

The Robes of Elegance exhibit between March and June drew 70,000 visitors, museum Director Richard S. Schneiderman said. It was the world's only display of its kind with four centuries of Japanese kimonos. It took the combined efforts of the North Carolina museum and state personnel in cooperation with several museums and state offices in Japan.

"The Robes of Elegance was a turning point for us," he said. "We learned a great deal about what we as a staff could do, and many people both locally and beyond began to realize that we are a very, very good museum."

Schneiderman, who became the museum's director in 1986 after leaving a similar position at the Georgia Museum of Art, ranks North Carolina's museum as 25th in the nation.

"But this is a relatively new museum by comparison to the Metropolitan Museum of Art (in New York)," he said. "We are at a stance of being able to attain a tremendous amount. I don't think that doubling our attendance to the building in five to 10 years is inconceivable."

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Our step-by-step plan features full-size traceable patterns for the corners, written instructions, photos, a materials list and a convenient source for ordering the magnetic latch, tube light, hinges, glass shelf supports and brass knob, if they are not available locally.

To obtain END TABLE/CURIO CABINET, Pattern #771, please send \$4.50. As a bonus, we're offering a collection of five coffee tables including a game table, butler's table and more, #C59, COFFEE TABLE COMBO, \$12. #C59 does NOT include #771. All prices include postage and handling.

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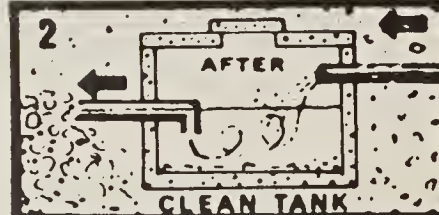
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Nation's History Encompasses "Unexplored Pages"

The following was written to mark February as Afro-American History Month by Alvin Morrison of Rt. 4, Statesville, a consumer-member of Crescent Electric Membership Corporation (EMC), Statesville. Morrison, a retired insurance underwriter, was a member of the 1936 planning committee that helped organize Davie EMC, which was later merged with Cornelius EMC to form Crescent.

If the African-American is to be seen in proper perspective as a part of contemporary society, it is important to know something of his origins and the peculiar set of circumstances which has marked his pilgrimage from boundsperson to responsible citizen. And, if he is ever to be appreciated as an American, that must be seen in the full context of America's growth and development.

American history is their history, and their history is a part of America's. Any account of what happened in America which does not fully reflect the presence of African-Americans is to that degree unfaithful to reality.

In 1915, historian Carter G. Woodson and four other African-American leaders organized the association for the study of African-American life and history. The purpose of the organization was to collect sociological and historical data on the race, to study peoples of African blood, to publish books in the field and to promote harmony between the races by acquainting one with the other.

On Feb. 7, 1926, Woodson organized one of the cultural landmarks of contemporary America—Afro-American History Week, which was later expanded to Afro-American History Month. The purpose of this observance is to dramatize the achievements and contributions of persons of African blood.

Two notables from history that we might cite are Elijah McCoy and Peroy Levon Julian.

McCoy was born in 1814 and became a great inventor. He is best known for his invention of the lubricating cup system for trains, ships and other machinery to have continuous lubrication. McCoy was granted more than 57 patents on lubricating appliances and inventions

relating to telegraphy and electricity. So many inferior imitations were made of his patents that buyers wanted to make sure it was the McCoy system.

That is how the expression "the real McCoy" was coined.

Julian, one of the world's greatest research chemists, was born in Montgomery, AL, the grandson of slaves. Among his numerous important discoveries was a treatment for glaucoma, a drug created from soybeans.

President Ronald Reagan, in his 1986 Afro-American Month proclamation, said, "Black history is a book filled with rich and unexplored pages. Black history in the United States has been a proving ground for America's ideals. The first great test of our political good faith came with the Civil War and rooting out slavery as an institution.

"To make Americans aware of these struggles, and of all that preceded and followed them, is a foremost goal of Black History Month. It is also a time to celebrate the achievements of blacks in every field, from science and the arts to politics and religion. It not only offers black Americans an occasion to explore their heritage, but it also offers all Americans an occasion and an opportunity to gain a fuller perspective of the contributions of black Americans to our nation. Let us appreciate this opportunity and build on it." President Reagan's message echoes the sentiments of Carter G. Woodson, who believed strongly in the importance of celebrating the milestones of history.

He said, "If a race has no history, if it has no worthwhile tradition, it becomes a negligible factor in the world, and it stands in danger of being exterminated."

NRECA International Program Seeks Rural Electric Co-op Management Advisor

The NRECA International Programs Division is currently accepting applications for a Rural Electric Cooperative Management Advisor for a 24-month assignment with the Rural Electrification Project in Bangladesh.

The candidate for this position will be required to have a Bachelor's Degree in one of the following areas: business administration, economics, commerce, electrical or agricultural engineering, and should have attended NRECA Management Training Programs. Exceptionally favorable experience may be considered in lieu of a portion of the educational requirement.

The candidate should have had progressively responsible experience in administrative and management positions with a minimum of ten years experience as a manager of a rural electric cooperative or public utility organization.

Interested candidates should submit resumes to: International Programs Division/NRECA, 1800 Massachusetts Avenue, N.W., Washington, D.C. 20036; or call George Doud at (202) 857-9691.

*What's In A Name***Catsup, Styrofoam Cups And "The REA"**

If you prefer "catsup" to "ketchup," you may soon have a lot of trouble finding your favorite flavor on grocery store shelves.

That's because Del Monte has dropped the "catsup" spelling in favor of the K-word. Among the nation's major producers of the tomato condiment, Del Monte is the last to make the switch.

Heinz USA, which claims the top spot in the nation for ketchup sales, hasn't used the C-word on its products since the early 1900s. Beatrice/Hunt-Wesson, makers of Hunt's ketchup, the No. 2 sales champion, has used the K word for more than 20 years.

Del Monte, which

claims about 10 percent of total U.S. ketchup sales, switched spellings because the company's research showed that their customers use the K spelling.

Webster's continues to cling to the C-word as the name of choice for the red sauce.

Webster's Ninth New Collegiate Dictionary says "ketchup" is merely a variation of "catsup," which is derived from "kechap," the Malay word for a spiced fish sauce that dates back to 1690.

Studies have shown that the average ketchup customer consumes three bottles per year.

In addition, a recent survey by A. C. Nielsen showed that Charlotte is the No. 1 ketchup-eating city in the country. Omaha, NE, came in second.

Del Monte remained steadfast and true to "catsup" for 70 years, but finally gave in to the popular vernacular.

Meanwhile, other major companies must fight a never-ending battle over product identification when brand names are

adopted by the public as generic terms.

Xerox Corporation is constantly plagued by this problem because people insist on "Xeroxing" copies—even if they're doing it on another brand of copying machine.

The company addressed the problem in a recent full page ad in *Washington Journalism Review*, a publication for journalists—folks who're in a position to influence how words are used.

The ad notes that Xerox is a registered trademark and the word should never be used as a verb in place of "to copy" or as a noun in place of "copies."

An eye-catching illustration depicts a graveyard of trademark names that have become "just names" through popular misuse.

The grave markers have the following labels: Corn Flakes, Yo-Yo, Mimeograph, Shredded Wheat, Dry Ice, Lanolin, Nylon, High Octane, Trampoline, Escalator, Cube Steak, Linoleum, Raisin Bran and Kerosene.

Dow Chemical Company got into this

act with a similar ad in another issue of the magazine. It features a photo of what most people would immediately call a "styrofoam" cup of coffee. The headline said, "You Can't Drink Coffee From A STYROFOAM Cup. There's No Such Thing."

The ad explains that Dow makes the Styrofoam brand of plastic foam, but it isn't used for cups, plates, coolers, egg cartons or fast food packages.

It continues: "Styrofoam is our trademark used to describe our top-quality line of plastic foam and construction products. Such as Styrofoam brand insulation boards, easily recognized by their distinctive blue color. And Styrofoam brand plastic foam blocks, which have a variety of uses in the marine, floral and hobby industries."

The same kind of problem affects the nation's rural electric cooperatives to some extent, although no trademark is involved. To many co-op consumer-members, their local co-op will always

be "the REA" because they remember when even co-op organizers used the term that way during the early years of the program. The initials also appeared on many co-op buildings.

REA, of course, is the Rural Electrification Administration, which was established as part of the New Deal to provide loans for electrification projects in rural areas. The agency continues to play that role as part of the U.S. Department of Agriculture.

Meanwhile, most co-ops around the country have adopted names incorporating the term "Rural Electric Cooperative" or "Electric Membership Corporation."

The latter term has always applied to North Carolina electric co-ops, having been spelled out in a state statute adopted in 1935—the year REA was established.

That's more than 50 years ago, but the co-ops—and our office—continue to get mail regularly that makes reference to an Electric Membership Corporation as "the REA."

VERY FEW HEROES SIT AS TALL IN THE SADDLE AS WE DO.



The good guys. They were the heroes of The Old West. What's more, they were always there when you needed them most.

Believe it or not, the good guys are still out there. Fighting the elements, restoring service when freezing rain and winds down power lines.

You see, today's hero is your local EMC employee. You may see him high atop a pole, making important electrical repairs. Or working hard as a community volunteer.

This good guy takes pride in his work. What's more, he's someone you, and your kids, can look up to.

People working to make our community a better place to live. It's what co-op power is all about.

We're All In This Together.





ENCHANTMENT LILY



GLADIOLUS



TIGRIDIAS



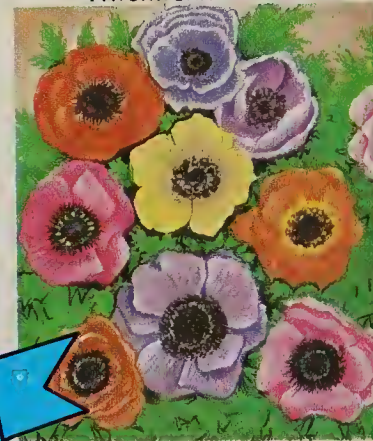
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BLAZING STARS



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From Just One Planting,
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Only Michigan Bulb offers you an expertly planned, balanced assortment featuring practically every color in the rainbow — 60 healthy bulbs imported all the way from Holland — for the fantastic bargain price of \$4.95. Backed up by our exclusive Double Guarantee, this low, low price includes all this:

- 12 Blazing Stars (Liatris, 6-8 cm.). Bright rose-purple color.
- 1 Enchantment Lily (10-12 cm.). Bright orange, flecked in black.
- 14 Gladiolus (6-8 cm.). Rainbow mix of brilliant colors.
- 3 Tigridias (5-7 cm.). Mix of yellow, pink, white, red, etc.
- 6 Little Gems (*Brodiaea laxa*, 4-5 cm.). Funnel-shaped blue-purple flowers.
- 12 Anemones (2-3 cm.). Mix of purples, reds, whites, etc.
- 6 Patchwork Petals (*Sparaxis*, 4-5 cm.). Large, cup-shaped flowers in mixed colors.
- 6 Freesias (4-5 cm.). Blue, lilac, orange, yellow, etc.

6 Free Peacock Orchids if order received by May 15 — Order today!

Double Guarantee Protects You

Order now, this summer watch your garden burst into a starfire of glorious color. Our guarantee protects you. If you're not satisfied with the size and condition of these bulbs upon receipt or return for full refund. (15 day limit). Furthermore, you must be satisfied with the performance of these bulbs after planting or we will replace them free of charge (3 year limit).

Easy-to-follow Planting Booklet included, shows how to plant for best display. This is our final combination offer for spring planting.

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6 Peacock Orchids at no extra cost with every order received by May 15.

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1950 Waldorf, Grand Rapids, Mich. 49550

\$9

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- ☐ 60 Flowering Bulbs, \$4.95 (Cat. No. 310)
- ☐ DOUBLE ORDER - 120 Bulbs, \$9.50

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NAME MISS-MS _____

ADDRESS _____ APT. # _____

CITY _____ STATE _____ ZIP _____

☐ Payment enclosed, plus \$1.90 towards postage and handling.

☐ Bill on my credit card, plus \$1.90 postage and handling. Indicate below which credit card you wish to be billed on, credit card number, and expiration date.

☐ MasterCard ☐ Visa ☐ Amer. Express

Credit Card # _____

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